



Name with Designation

Dr.T.UNNAMALAI M.Com; M.Phil; PGDCA; Ph.D

Assistant Professor of Commerce

Center for Distance and Online Education

Bharathidasan University

Tiruchirapalli 620024

Contact

Address

**Assistant Professor of Commerce
Center for Distance and Online Education
Bharathidasan University
Tiruchirapalli 620024**

Employee Number : BDU1660926
Date of Birth : 04/02/1966
Contact Phone Number : 9486165617
Contact mail : drtunnamalai@bdu.ac.in,
drtunnamalai@google.com

Academic Qualifications:

M.Com; M.Phil; PGDCA; Ph.D

Additional Qualification:

Teaching Experience:

3.7. 2000 to till date 23 years

Research Experience:

20 years

Areas of Research

Banking, Cooperation, Marketing

Research Supervision / Guidance

Program of Study		Completed	Ongoing
Research	Ph.D.	4	4
Project	PG	30	--

Publications in UGC-Care/Refereed Journals

International		National		Others
Journals	Conferences	Journals	Conferences	Books
48	53	67	97	7

Events organized in leading roles

Number of Seminars / Conferences / Workshops / Events organized:

1.	Entrepreneurship and Career Developments	Collaboration with IECD, BDU College, Srirangam College, 11.3.2014
2.	One day workshop on GST and its Impact in Indian Capital Market on	BDU College, Perambalur 22.8.2017
3	One Day workshop on GST	BDU College, Perambalur, 10.1.2018
4	One day workshop in association with SEBI on “Financial Planning among the young Investors”,	State Level, BDU College, Perambalur 26..3.2018
5	One day Awareness program “Cancer Overview” along with World Humanitarian Drive Indian Chapter,	BDU College, Srirangam College, 22.10.2021

Events Participated

1. Two day Intercollegiate Workshop on “Entrepreneurial Development”, 8th &9th October, 2004, by Shrimathi Indira Gandhi College, Trichirapalli.
2. One day Intercollegiate Workshop on “Research Methodology”, 5th January, 2007, by Shrimathi Indira Gandhi College, Trichirapalli.
3. National workshop on, ”Stress Management”, Bharathidasan University College, Perambalur, Dept. of Social Work,15.9.2010
4. UGC Sponsored National workshop on, “publishing research articles in Business Management” by Bharathidasan University, Dept.of Commerce and Financial Studies and SMART Journal of Business Management Studies, 3 &4.11.2012
5. One day workshop exclusive for Principals of affiliated Colleges of BDU on “ ICT, Research and Development and Innovative skills in Higher Education” organised by UGC Academic Staff College, Bharathidasan University, 28.3.2013.
6. One day workshop exclusive for Principals of affiliated Colleges of BDU, organised by UGC Academic Staff College, Bharathidasan University, and 22.2.2014.
7. One day workshop exclusive for Research Advisors of affiliated Colleges of BDU on “Quality Research Report Writing”, organised by Curriculum Development Cell, Bharathidasan University, and 27.2.2014.
8. One day workshop exclusive for Principals of affiliated Colleges of BDU, organised by UGC Academic Staff College, Bharathidasan University, and 4.7.2014.
9. International workshop, organised by Dept. of Education Technology of, Bharathidasan University, and 19.1.2018.
10. Training Cum Production Workshop on “ E – Content Development” for Constituent College Teachers of Bharathidasan University, Organised by Dept. of Education, Bharathidasan University , 26.3.2018 – 28.3.2018
11. UGC sponsored Principals workshop, “ Institutional Accreditation and Ranking National and Global Perspectives”, UGC HRDC, Council for College and Curriculum Development & Internal Quality Assurance Cell Bharathidasan University on 23.2.2019
12. One Day International Workshop On Innovative Research Publication In Finance, Jointly Organized By SMART Journal Of Business Management Studies, Department Of Management Studies & Department Of Commerce, Srimathi Indra Gandhi College Trichirapalli – 2 On 5.7.2019
13. One day National level seminar organized by National Commission for Women & Tamilnadu National Law University, on 2.8.2019

14. One day Seminar On GST and its Implication on Business , organized by PRIST University, Tiruchirapalli Campus, 20.8.2019

Administrative Experience:

College/University/Institution:

- Director (i/c) in Perambalur BDU College 3.3.2011- 20.7.2011
- Principal (i/c) in Srirangam BDU College 18.7.2011- 10.9.2014
- Principal (i/c) in Srirangam BDU College 03.01.2019 – 09.05.2019
- Head in Srirangam BDU College 10.5.2019 to 19.12.2022

Co-curricular activities:

- For UG, PG and M.Phil Commerce SRIMAD ANDAVAR COLLEGE of ARTS & SCIENCE
- UG Board Bharathidasan University 2021
- **Nodal officer** for All India Survey for Higher Education for BDU college, Srirangam 2011 to 10.9.2014
- Advisory Committee Member for **WISH** Bharathidasan University 2015, Trichirapalli
- ACCOMADATION Committee, XLVI Indian Social Science Congress, Indian Social Science Academy, Bharathidasan University.
- Resources Person Certificate Committee Member Committee E- Content Development for Distance Education 21.4.2023
- Inspection Committee Member for provisional affiliation to start B.Com and B.Com (Professional Accounting) in various colleges affiliated to Bharathidasan University.

Resource persons in various capacities

SPECIAL & INVITED LECTURER

1. “**Role of Teachers in Higher Education**” RVS KVK Inamkulather on 1.3.14 FDP Programme
2. **Successful Women Entrepreneur**, BDU College Lalgudi on 13.3.2014
3. **Need for Higher Education in India**, Annai Indra Higher Secondary School, Muthukulam, Trichy 9 15.8.15
4. **Need for Women Entrepreneur**, BDU College Lalgudi 16.3.2015

5. **Service Sector Industries and Indian Economy, Srimad Andavan College of Arts & Science, 11.2.2017**
6. **Advertisement Strategy for Tinny Entrepreneurs, BDU College Perambalur, 24.2.2017**
7. **Global Crisis and Its Impact On Agricultural Sector In India, BDU College, Srirangam. 25.2.2017**
8. **Innovative Marketing Technique for Small Entrepreneur, BDU College,Perambalur**
9. **“Role of Women in Society” Sri Saradha College for Women, Perambalur, on 5.3.2018**
9. **Opportunities in Agro based industries, BDU College, Perambalur. On 7.3.2018**
10. **“Communication and Skill Development” Excel College for Commerce and Management, Erode, 4.10.2021**
11. **“Green Products – Need of an hour” MIT College, Musiri, 16.12.2021**
12. **“Women Suffrage Movement in India” MIT College, Musiri, 24.1.2022**
13. **“Creating Awareness about the GST among the college students”, Government Arts & Science College, Perambalur”,30.3.2022**
14. **“Goods and Services Taxes Filling”, Dhanalakshmi Srinivasan College of Arts & Science for Women, 30.3.2022**

DETAILS OF RESOURCE PERSON

1. Reporter International Seminar, Dept. of Commerce and Financial Management, Bharathidasan University, 4.1.2014 session 1
2. Resource Person National level Seminar, Bharathidasan University, Dept. of Economics, Session I - Mobile Banking 13.2. 2016
3. Resource Person National level Seminar, JMC College, Dept. of Commerce, Session II, Finance
4. Resource Person National level Seminar, JMC College, Dept. of Commerce, Session III, Growth Strategy - General
5. Reporter International Seminar, Bharathidasan University, 6.1.2018 session 1
6. Resource person for Orientation Programme delivered a lecture on **“Communication and Skill Development”**, Excel College for Commerce & Science Komarapalayam , Salem on 23.9.2021
7. Resource Person on National Seminar delivered lecture on **“Green HR & Future Organic Farming in India” Srimad Andavan Arts & Science College, (Autonomous),Thiruvanaikoil, Tiruchirapalli, 4.3.2022**
8. Resource Person for International Conference delivered a lecture on **“Digital Marketing”**, Periyar Maniammai Institute of Science and Technology, Thanjavur, 18.3.2022

9. Resource Person for the one day Seminar delivered a lecture on **“Simple ways to handle stress and get Succeed”** Government Arts & Science College, Srirangam, 22.3.2022
10. Inauguration of 2nd Batch certificate course in Tally Prime St.Joseph College, St.Joseph Institute of Tally Education, Trichy 620002, 27.8.2022
11. Resource person for 30 days Internship Programme for College Students, Dept. of Women’s Studies, Bharathidasan University, **“Women Entrepreneurship in India – Current Scenario** 7.2.2023.
12. Inaugural Address & Resource Person One day National level Conference Vivekanandha Arts & Science College for Women, Sankagiri. 21.2.2023
13. Resource Person, **“Awareness to Invest – Need of the Hour”** Srimathi IndiraGandhi College, Tiruchirapalli 23.2.2023

Awards

- **“Best Social Scientist”** From Indian Academic Research Association, 22.4.2017. (Indian Level)
- **“Innovative Research and Dedicated Distinguished Women Academician Award”** March 2018, From Innovative Scientific Research Professional Malaysia 914849 – M (International Level)
- **“Best Faculty Award”** From IARA, Tiruchirapalli, April 2018(Indian Level)
- **“Best Women Faculty award”**, Nature Science foundation, January 2020(National level)
- **Best paper presentation**, IARA seminar International level , july 2020 International level
- **Maximum authors contributing a Book**, ESN publication, Jan 2021 International level
- **Best Teacher Award by Kanmalai Trust & Jamal Mohamad College, Trichy 9.9.2023**