



CURRENT PAPERS FOR MBA

Subject	Subject code	Title Of the Papers
I - SEMESTER	P8MBA1	Management Concept
	P8MBA2	Managerial Communication
	P8MBA3	Mathematics and Statistics
	P8MBA4	Managerial Economics
	P8MBA5	Organizational Behaviour
	P8MBA6	Management Accounting
II - SEMESTER	P8MBA7	Operations Research
	P8MBA8	Production management
	P8MBA9	Marketing management
	P8MBA10	Financial management
	P8MBA11	Human resource management
	P8MBA12	Research methodology
III - SEMESTER	P8MBA13	Strategic Management
	P8MBA14	Business Law
	P8MBA15	Management Information Systems
	P12MBAMS	Managerial Skills
		Select ONE specialization (ALL THREE Papers)
		<u>A. MARKETING</u>
	P8MBA3EA1	Elective I : Consumer Behaviour
	P8MBA3EA2	Elective II : Business to Business Marketing
	P8MBA3EA3	Elective III : Sales and Distribution Management
		<u>(OR)</u>
		<u>B. FINANCE</u>
	P8MBA3EB1	Elective I : Strategic Cost Management
	P8MBA3EB2	Elective II : Financial Services
	P8MBA3EB3	Elective III : Security Analysis & Portfolio Management
		<u>(OR)</u>
		<u>C. HUMAN RESOURCE</u>
	P8MBA3EC1	Elective I : Organization Development
	P8MBA3EC2	Elective II : Reward Management
	P8MBA3EC3	Elective III : Leadership and Change Management
		<u>(OR)</u>
		<u>D. SYSTEMS</u>
	P8MBA3ED1	Elective I : E-Business
	P8MBA3ED2	Elective II : Internet Technologies
	P8MBA3ED3	Elective III : Knowledge Management
		<u>(OR)</u>
		<u>E. OPERATIONS</u>
	P8MBA3EE1	Elective I : Supply Chain Management
RP8MBA3EE2	Elective II : Advanced Operations Research	
P8MBA3EE3	Elective III : Total Quality Management	

IV - SEMESTER	P8MBA16	International Business Environment
	P8MBA17	Entrepreneurial Development
	P8MBA18	Management Control Systems
		Select ONE specialization (ALL THREE Papers)
		<u>A. MARKETING</u>
	P8MBA4EA4	Elective I : Advertising and Sales Promotion
	P8MBA4EA5	Elective II : Marketing of Services
	P8MBA4EA6	Elective III : Retail Management
		<u>(OR)</u>
		<u>B. FINANCE</u>
	P8MBA4EB4	Elective I : Project Management
	P8MBA4EB5	Elective II : Global Financial management
	P8MBA4EB6	Elective III : Wealth Management
		<u>(OR)</u>
		<u>C. HUMAN RESOURCE</u>
	P8MBA4EC4	Elective I : Public Relations Management
	P8MBA4EC5	Elective II : Managing Interpersonal Effectiveness
	P8MBA4EC6	Elective III : Group Dynamics
		<u>(OR)</u>
		<u>D. SYSTEMS</u>
	P8MBA4ED4	Elective I : Software Project Management
	P8MBA4ED5	Elective II : Relational Database System Management
	P8MBA4ED6	Elective III : Object oriented Programming and C++
		<u>(OR)</u>
		<u>E. OPERATIONS</u>
	P8MBA4EE4	Elective I : Material Management
	P8MBA4EE5	Elective II : Lean Manufacturing
	P8MBA4EE6	Elective III : World Class Manufacturing
P8MBAPW	Project Work	