



BHARATHIDASAN UNIVERSITY, TIRUCHIRAPPALLI – 24.

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CENTRE FOR DISTANCE EDUCATION

M.B.A. APRIL - 2018 EXAMINATIONS TIME TABLE FOR

(MEDIA & ENTERTAINMENT / SUPER SPECIALIZATION PROGRAMMES)

FN - FORE NOON [9.30 AM to 12.30 PM]

AN - AFTER NOON [2.00 PM to 5.00 PM]

DATE	DAY	SESSION	SEM	SUBJECT CODE	SUBJECT TITLE
14/05/2018	MONDAY	AN	1	P12MBM1 P12MBS1	MANAGEMENT PROCESS AND ORGANIZATION
15/05/2018	TUESDAY	AN	1	P12MBM2 P12MBS2	ORGANIZATIONAL STRUCTURE & BEHAVIOUR
16/05/2018	WEDNESDAY	AN	1	P12MBM3 P12MBS3	BUSINESS COMMUNICATION
17/05/2018	THURSDAY	AN	1	P12MBM4 P12MBS4	FINANCIAL ACCOUNTING
18/05/2018	FRIDAY	AN	1	P12MBM5	INTRODUCTION TO MEDIA AND CULTURE
18/05/2018	FRIDAY	AN	1	P12MBS5	FUNDAMENTALS OF MANAGEMENT
19/05/2018	SATURDAY	AN	1	P12MBME1	MEDIA MANAGEMENT
19/05/2018	SATURDAY	AN	1	P12MBS1EA1	INTERNATIONAL TRADE
19/05/2018	SATURDAY	AN	1	P12MBS1EB1	PRINCIPLES AND PRACTICES OF BANKING
19/05/2018	SATURDAY	AN	1	P12MBS1EC1	MANAGING HR IN GLOBAL ENVIRONMENT
19/05/2018	SATURDAY	AN	1	P12MBS1ED1	SALES AND RETAIL MANAGEMENT
19/05/2018	SATURDAY	AN	1	P12MBS1EE1	HOSPITAL ARCHITECTURE, PLANNING, DESIGN AND MAINTENANCE MANAGEMENT
19/05/2018	SATURDAY	AN	1	P12MBS1EF1	SUPPLY CHAIN MANAGEMENT
19/05/2018	SATURDAY	AN	1	P12MBS1EG1	APPLICATIONS WITH DATABASE MANAGEMENT SYSTEMS
19/05/2018	SATURDAY	AN	1	P12MBS1EH1	CONCEPTS OF INFRASTRUCTURE MANAGEMENT

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14/05/2018	MONDAY	FN	2	P12MBM6 P12MBS6	MARKETING MANAGEMENT
15/05/2018	TUESDAY	FN	2	P12MBM7 P12MBS7	MANAGERIAL ECONOMICS
16/05/2018	WEDNESDAY	FN	2	P12MBM8 P12MBS8	STATISTICS FOR MANAGEMENT
17/05/2018	THURSDAY	FN	2	P12MBM9 P12MBS9	BUSINESS LAW
18/05/2018	FRIDAY	FN	2	P12MBS10	BUSINESS ETHICS & GLOBAL BUSINESS ENVIRONMENT
18/05/2018	FRIDAY	FN	2	P12MBME2	MEDIA BUSINESS
19/05/2018	SATURDAY	FN	2	P12MBME3	MEDIA PLANNING
19/05/2018	SATURDAY	FN	2	P12MBS2EA2	INTERNATIONAL MARKETING
19/05/2018	SATURDAY	FN	2	P12MBS2EB2	ACCOUNTING & FINANCE FOR BANKERS
19/05/2018	SATURDAY	FN	2	P12MBS2EC2	FUNDAMENTALS OF HUMAN RESOURCE MANAGEMENT
19/05/2018	SATURDAY	FN	2	P12MBS2ED2	CONSUMER BEHAVIOUR
19/05/2018	SATURDAY	FN	2	P12MBS2EE2	HOSPITAL CLINICAL SERVICE MANAGEMENT
19/05/2018	SATURDAY	FN	2	P12MBS2EF2	OPERATIONS MANAGEMENT
19/05/2018	SATURDAY	FN	2	P12MBS2EG2	ENTREPRISE RESOURCE PLANNING
19/05/2018	SATURDAY	FN	2	P12MBS2EH2	INFRASTRUCTURE POLICIES, REFORMS & LAWS

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21/05/2018	MONDAY	AN	3	P12MBM10 P12MBS11	FINANCIAL MANAGEMENT
22/05/2018	TUESDAY	AN	3	P12MBM11 P12MBS12	MANAGEMENT INFORMATION SYSTEMS
23/05/2018	WEDNESDAY	AN	3	P12MBM12 P12MBS13	HUMAN RESOURCE MANAGEMENT
24/05/2018	THURSDAY	AN	3	P12MBM13 P12MBS14	ENTREPRENEURSHIP DEVELOPMENT
25/05/2018	FRIDAY	AN	3	P12MBME4	NEW MEDIA & DIGITAL MEDIA
25/05/2018	FRIDAY	AN	3	P12MBS3EA3	EXPORT FINANCE & DOCUMENTATION
25/05/2018	FRIDAY	AN	3	P12MBS3EB3	MERGERS, ACQUISITIONS & CORPORATE RESTRUCTURING
25/05/2018	FRIDAY	AN	3	P12MBS3EC3	DEVELOPMENT & COMPENSATION MANAGEMENT
25/05/2018	FRIDAY	AN	3	P12MBS3ED3	SERVICE MARKETING
25/05/2018	FRIDAY	AN	3	P12MBS3EE3	HOSPITAL SUPPORT SERVICE MANAGEMENT
25/05/2018	FRIDAY	AN	3	P12MBS3EF3	TOTAL QUALITY MANAGEMENT
25/05/2018	FRIDAY	AN	3	P12MBS3EG3	INTERNET MARKETING & E - COMMERCE
25/05/2018	FRIDAY	AN	3	P12MBS3EH3	FINANCING OF INFRASTRUCTURE PROJECTS
26/05/2018	SATURDAY	AN	3	P12MBME5	FILM & TV PRODUCTION & PROGRAMMING MANAGEMENT
26/05/2018	SATURDAY	AN	3	P12MBS3EA4	FOREIGN TRADE & POLICY
26/05/2018	SATURDAY	AN	3	P12MBS3EB4	PROJECT APPRAISAL, PLANNING & CONTROL
26/05/2018	SATURDAY	AN	3	P12MBS3EC4	STRATEGIC HRD
26/05/2018	SATURDAY	AN	3	P12MBS3ED4	BRAND MANAGEMENT
26/05/2018	SATURDAY	AN	3	P12MBS3EE4	EPIDEMIOLOGY & PUBLIC HEALTH SYSTEM
26/05/2018	SATURDAY	AN	3	P12MBS3EF4	PROJECT MANAGEMENT
26/05/2018	SATURDAY	AN	3	P12MBS3EG4	COMPUTER MODELING & DECISION SUPPORT SYSTEMS
26/05/2018	SATURDAY	AN	3	P12MBS3EH4	URBAN INFRASTRUCTURE MANAGEMENT & REGULATIONS



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21/05/2018	MONDAY	FN	4	P12MBM14 P12MBS15	STRATEGIC MANAGEMENT
22/05/2018	TUESDAY	FN	4	P12MBM15 P12MBS16	CHANGE AND KNOWLEDGE MANAGEMENT
23/05/2018	WEDNESDAY	AN	4	P12MBM16 P12MBS17	BUSINESS RESEARCH METHODS
24/05/2018	THURSDAY	FN	4	P12MBME6	SOUND PRODUCTION AND MUSIC INDUSTRY MANAGEMENT
24/05/2018	THURSDAY	FN	4	P12MBS4EA5	WTO AND INTERNATIONAL REGULATORY ENVIRONMENT
24/05/2018	THURSDAY	FN	4	P12MBS4EB5	LEGAL & REGULATORY ASPECTS OF BANKING
24/05/2018	THURSDAY	FN	4	P12MBS4EC5	ORGANIZATION DESIGN & DEVELOPMENT
24/05/2018	THURSDAY	FN	4	P12MBS4ED5	INTEGRATED MARKETING COMMUNICATION
24/05/2018	THURSDAY	FN	4	P12MBS4EE5	STRATEGIC MANAGEMENT FOR HOSPITALS
24/05/2018	THURSDAY	FN	4	P12MBS4EF5	INVENTORY MANAGEMENT AND MATERIAL REQUIREMENT PLANNING
24/05/2018	THURSDAY	FN	4	P12MBS4EG5	SOFTWARE PROJECT MANAGEMENT
24/05/2018	THURSDAY	FN	4	P12MBS4EH5	TOTAL QUALITY MANAGEMENT
25/05/2018	FRIDAY	FN	4	P12MBME7	CENSORSHIP, ETHICS AND MEDIA LAW
25/05/2018	FRIDAY	FN	4	P12MBS4EA6	MANAGEMENT OF FOREIGN TRADE
25/05/2018	FRIDAY	FN	4	P12MBS4EB6	SECURITY ANALYSIS & PORTFOLIO MANAGEMENT
25/05/2018	FRIDAY	FN	4	P12MBS4EC6	LEGAL ENVIRONMENT & INDUSTRIAL LEGISLATIONS
25/05/2018	FRIDAY	FN	4	P12MBS4ED6	INTERNATIONAL MARKETING MANAGEMENT
25/05/2018	FRIDAY	FN	4	P12MBS4EE6	HEALTH RELATED LAWS & ETHICS
25/05/2018	FRIDAY	FN	4	P12MBS4EF6	TECHNOLOGY MANAGEMENT
25/05/2018	FRIDAY	FN	4	P12MBS4EG6	COMPUTER NETWORKS & INTERNET
25/05/2018	FRIDAY	FN	4	P12MBS4EH6	PROJECT MANAGEMENT
26/05/2018	SATURDAY	FN	4	P12MBME8 P12MBS18	MANAGING INTERPERSONAL EFFECTIVENESS

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