

Report of “Intellectual Property Rights (IPRs)” seminar in 104th Orientation Programme conducted by UGC-HRDC

Seminar on “Intellectual Property Rights (IPRs)” conducted on 30.11.2018 by IPR cell, Bharathidasan University in support with UGC-HRDC

Venue : Academic Staff College,
Khajamalai Campus

Date: 30.11.2018
Time: 10.00 – 11.30 AM

The Orientation program is for 82 multidisciplinary teachers from various colleges and other institutions.

The Programme begins with explaining the concept of Intellectual property and how it differs from tangible property and explaining the Basics of Intellectual Property (IP) *i.e.*, various forms of IPR such as patents, industrial designs, trademarks, geographical indications, copyrights, plant protection and semiconductor layout protection with live examples and the concept of Trade Secret, Genetic Resources and Traditional Knowledge. Game time to the audience in the form of pictorial representation to evaluate their knowledge that they grasp from the topics explained before, which evoked good reply and interaction from the participants.

Further stressed the importance of IPR and how an individual can contribute to IP *i.e.*, economy, R&D and Global Innovation Index (GII). Explaining the current Plagiarism scenario and MHRD steps towards anti-plagiarism and explained the basic patent terminologies, patent structure, patenting process and elaborated the way to patent the invention.

Finally explaining the copyright process and the way to get copyright certified for their work. Emphasizing the Career Opportunities in IP ranging from Government, private and patent agent to an entrepreneur for their students. Explaining the exciting working IP environment in brief and the salary package and growth opportunities awaits for their students. Before the end, doubts were clarified for them.

Sl. No	Programme / Course	Duration	Status / Last Date for Applying	Open for Teachers of
Orientation Programmes (OP)				
4.	104 th Orientation Programme	08.11.2018 to 05.12.2018	On-going	All Subjects