

Report of Faculty Development Programme on Know your IPR

Lecture on IPR for Faculty members of Srimad Andavan Arts and Science College conducted on 02.03.2019 by **Internal Quality Assurance Cell** in association with **Intellectual Property Rights Cell**, Bharathidasan University, Trichy -24.

Resource Person: Dr.M.Sundararaman, Co-ordinator, IPR Cell

Venue : Srimad Andavan Arts and Science College

Date: 02.03.2019, 10.30 AM

The Faculty Development Programme commenced with welcoming the gathering by Dr. S. Lakshmi, IQAC co-ordinator and Presidential Address by Dr. N.Ramanujam, IQAC Chairperson and the programme is facilitated by Dr. M. Pitchaimani, Vice-Principal. Totally 200 Faculty members of the Srimad Andavan Arts and Science College are participated in the programme.

The session begins with questions What is Intellectual Property Rights? Why to know about Intellectual Property Rights? Is it essential for Faculty of College?. Then answering the questions to the audience and how IPR plays role in NAAC and NIRF.

Further explaining the Government of India step towards innovation and IPR such as National IPR Policy(2016), Atal Innovation Mission, Atal Tinkering labs, Technology and Innovation support centres. Emphasis the need of IP Wokforce in India and career opportunities for them in Govt and private sector such as Patent examiner, Patent agent, Patent analyst, Patent manager etc.

Finally explaining the types of IP (Patents, Designs, Trademarks, Copyright, Geographical Indication, Plant variety protection, Semiconductor layout design protection) and process of filing the Patent application, Copyright application and the Success stories of Hindustan Unilever Limited for their Patents, J.K Rowling for her copyright. The discussion session has more interactions from Faculties and ended with vote of thanks by Mr. G. Deepak, Dy. Coordinator – IQAC.

