

Report of Nel Thiruvala (Paddy festival) - IPR Session

Training Programme on IPR: **Geographical Indication and Plant variety protection for Farmers**
on 08.06.2019

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Venue: Thiruthuraipoondi, Thiruvarur

Date: 08.06.2019, 4.00 PM

CREATE organising "Nel Thiruvala (Paddy Festival)" held on 8th and 9th June 2019 at Thiruthuraipoondi, Thiruvarur District. **Mr.Gagandeep Singh Bedi (IAS)** Principal Secretary Department in Agriculture under Government of Tamil Nadu, **Ms.S.Madhumathi (IAS)** Commissioner of Civil Supplies and Consumer protection department under Government of Tamil Nadu. **Ms.Padmaraghunathan Chief General Manager NABARD Chennai** under Government of India. **Dr.N.Kumar chancellor, Dr.G.Sivaraman siddha physician Chennai** were participating in this festival. More than 8000 farmers also participating.

A meeting organised by Consumers Research, Education, Action, Training and Employment (CREATE) at Thiruthuraipoondi, Thiruvarur District where the IPR Session commenced with welcoming the gathering and talks about the objectives of the Plant variety protection and Geographical indication. More than 200 farmers are participated in the programme.

The programme begins with explaining the Basics of plant variety protection and geographical indication in traditional paddy varieties.

Further explaining the Plant variety protection and Farmers rights (PPVFR) act, 2001 in brief. Benefits of plant variety protection in detail with the Distinctiveness, Uniformity and Stability (DUS) performance of plant varieties and its legal protection with the Act.

The importance of Geographical Indication (GI) explained in detail with the benefits of acquiring geographical indication and its legal protection with Geographical Indication (Protection) Act, 1999.

Finally discussing on Lays case on PPVFR and present status of Seeraga samba rice in geographical indication examination. The interactions with farmers during interactive session is well appreciated.

