

## Report of Awareness campaign – Student Chapter (Marine Biotechnology)

Awareness campaign on “**Know your Intellectual Property Rights**” conducted on **17.09.2018** by IPR cell, Bharathidasan University, Trichy -24.

Topic-1 : Basics of IP , Patenting Procedures

Topic-2 : Career Opportunities in IP

Venue : Department of Animal Science

Date : 17.09.2018

The seminar program commenced with welcoming the gathering by Dr. M. Sundararaman, Co-ordinator, IPR cell and talks about the objectives of the workshop. Totally 21 participants ranging from Research Scholars and Students of the department are participated in the programme.

In the first part of the seminar, explaining the Tamilnadu step towards biotechnology in TICEL and Marine Biotechnology Park and need of intellectual property in Marine Biotechnology and explaining the Basics of Intellectual Property (IP) *i.e.*, various forms of IPR such as patents, industrial designs, trademarks, geographical indications, copyrights, plant protection and semiconductor layout protection and stressing the importance of IPR and how an individual can contribute to IP *i.e.*, economy, R&D and Global Innovation Index (GII). Explaining the current Plagiarism scenario and MHRD steps towards anti-plagiarism. Game time to the audience in the form of pictorial representation and explaining the basic patent terminologies, patent structure, patenting process and elaborated the way to patent the invention. Explaining the way of converting IP as an economic asset and the patent filing scenario in biotechnology by companies and universities around the world. The global market value for marine Biotechnology and current scenario of patents by biotech companies.

Discussing the core part *i.e.*, Career Opportunities in IP ranging from Patent agent to an entrepreneur. Explaining the exciting working IP environment in brief and the salary package which evoked good reply and interaction from the participants and growth opportunities awaits for them. The program ended up with the proposal of vote of thanks by, Dr. K. Anbarasu, Dept of Marine Biotechnology, Bharathidasan University.

