

Report of Awareness campaign – Student Chapter (Physics)

Seminar on “Intellectual Property Rights - An Overview & Journey and Opportunities in IP”
conducted on 24.10.2018 by IPR cell, Bharathidasan University, Trichy -24.

Resource Person: Dr. S. Madhu, Dean of Sciences, Srimad Andavan Arts and Science College

Topic-1 : Basics of IP , Career Opportunities

by N. Subramanian

Topic-2 : Journey and Opportunities in IP

by Dr. S. Madhu

Venue : Department of Physics

Date : 24.10.2018

The seminar program commenced with welcoming the gathering by Dr. K. Jeganathan, Professor and Head, Department of Physics and Dr. M. Sundararaman, Co-ordinator, IPR cell talks about the objectives of the workshop. Totally 74 participants ranging from Research Scholars and Students of the department are participated in the programme.

In the first part of the seminar, Mr. N.Subramanian, IPR Cell, explaining the Basics of Intellectual Property (IP) *i.e.*, various forms of IPR such as patents, industrial designs, trademarks, geographical indications, copyrights, plant protection and semiconductor layout protection and stressing the importance of IPR and how an individual can contribute to IP *i.e.*, economy, R&D and Global Innovation Index (GII). Explaining the current Plagiarism scenario and MHRD steps towards anti-plagiarism. Game time to the audience in the form of pictorial representation and Discussing the core part *i.e.*, Career Opportunities in IP ranging from Patent agent to an entrepreneur and growth opportunities awaits for them.

The second session was conducted by Dr. S. Madhu, where he discussed about his experience in research field and how an innovation can transform the society. Explaining the patentability criteria with suitable examples relevant to physics and emphasis the research beyond academics with the story of Einstein as a Patent examiner and Tesla – the Real Scientist which evoked good reply and interaction from the participants. He ended up with major point *i.e.*, problem finding is the most important step in innovation and patenting then explaining the ways to find the problem which kindle the younger minds and how a patenting system plays a role in economic growth. The program ended up with the proposal of vote of thanks by, Mr.S. Sudharsan, Research Scholar, Bharathidasan University.

