



The Webinar on commences with welcome address. Around 80 Faculties and Students of the institution are participated in the Programme.

The lecture begins with explaining the basics of Intellectual Property (IP) and Intellectual Property Rights (IPR) and emphasis the need of IP Protection and its role in NAAC and NIRF ranking for the institution. Further explained the National Intellectual Property Rights Policy 2016 and its objectives, types of IPR: Patents, Designs, Trademark, Copyright, Geographical Indication, Plant variety protection and Layout design protection with examples.

Explaining the career opportunities available for them in IP field – Patent Analyst, Patent drafter, Patent manager etc., Patent examiner – Qualification and Examination pattern, Patent Agent - Qualification and Examination pattern and Entrepreneur – IP Service provider.

**DATE:** 08.06.2020

**TIME:** 11:00 AM – 12:00 Noon

**RESOURCE PERSON:** **Dr.M.Sundararaman**  
**Co-ordinator**  
**Intellectual Property Rights Cell**  
**Bharathidasan University**

Then highlighting the inventions around them in the medical and pharma field. Motivated the students to go for new inventions. Finally highlighted the take home message “Be Creative; Be innovative”.

The programme ended with interactive session and Vote of thanks.

