

105TH&106TH ORIENTATION PROGRAMME INTELLECTUAL PROPERTY RIGHTS

UGC-HRDC, BHARATHIDASAN UNIVERSITY SEPTEMBER 7, 2019

RESOURCE PERSON

Dr. M. Sundararaman, Co-ordinator,
IPR Cell, Bharathidasan University

VENUE: SEMINAR HALL, UGC-HRDC, Khajamalai Campus, BDU

TIME:

1. 10:00 AM – 11:30 PM (106TH ORIENTATION PROGRAMME)
2. 11:45 AM – 1:00 PM (105TH ORIENTATION PROGRAMME)

The seminar programme commences with welcome address by Dr. O. Kasinathan, Assistant Professor, Dept. of Educational Technology, Bharathidasan University. Around 36 Faculties from various institutions are participated in the Orientation Programmes.

The first session of the seminar begins with explaining the basics of Intellectual Property (IP) and Intellectual Property Rights (IPR) and emphasis the need of IP Protection and its role in NAAC and NIRF ranking for the institution. Further explained the National Intellectual Property Rights Policy 2016 and its objectives, types of IPR with examples. The audience had puzzle game to find out the IP Protection from the picture shown to them and participated enthusiastically.

In the second session of the seminar dealt with Patents, Non-Patentable subject matter, Patentability criteria, Patent procedure – Steps involved, Fees etc., and places of Patent Offices. Further presented on Copyrights and procedure for obtaining copyright with plagiarism scenario. Explaining the career opportunities available for both science and art streams in IP field. By using the power of youth in developing India through their knowledge. Finally highlighted useful websites for research funding, entrepreneurship skills and commercialisation of technology. The programme ended with interactive session and Vote of thanks.

