

RESOURCE PERSON

Dr. M. Sundararaman, Co-ordinator,
IPR Cell, Bharathidasan University

VENUE: SEMINAR HALL, Dept. of Chemistry, BDU

TIME:

1. 02:00 PM – 03:30 PM (BATCH 1)
2. 03:45 PM – 5:00 PM (BATCH 2)

The seminar programme commences with welcome address by Dr. S. Muthusamy, Professor & Head, Dept. of Chemistry, Bharathidasan University. Around 45 Faculties from various institutions are participated as two batches in the Refresher Course.

The session begins with explaining the basics of Intellectual Property (IP) and Intellectual Property Rights (IPR) and its types in brief.

Explain the subject matter of Copyrights and procedure for obtaining copyright certificate with success story of J.K.Rowling (IP Asset to wealth). Then explain Patents, Patentability criteria and Patent procedure for obtaining Patent certificate with success story of Dr. Reddy's (IP Asset to wealth).

Then emphasis the way for the great finding and role of the Patent Literature information during research. Engage participants with short story about Einstein and Patents which portrays how the patent information helps Einstein to invent. Explaining the career opportunities available in IP field – Patent Agent, Entrepreneur.

The programme ended with interactive session and Vote of thanks.

