

SPECIAL LECTURE OPPORTUNITIES IN INTELLECTUAL PROPERTY RIGHTS

URUMU DHANALAKSHMI COLLEGE, TRICHY **OCTOBER 03, 2019**

RESOURCE PERSON

Dr. M. Sundararaman, Co-ordinator,
IPR Cell, Bharathidasan University

VENUE: SEMINAR HALL
URUMU DHANALAKSHMI COLLEGE

The seminar programme commences with welcome address by Dr. D. Janet Rajakumari, Associate professor and Head, Urumu Dhanalakshmi College. Around 100 Students and Faculties from Department of Commerce of the college are participated in the Special lecture.

The first session of the seminar begins with explaining the basics of Intellectual Property (IP) and Intellectual Property Rights (IPR) and emphasis the need of IP Protection and its role in NAAC and NIRF ranking for the institution. Further explained the National Intellectual Property Rights Policy 2016 and its objectives, types of IPR with examples. The audience had puzzle game to find out the IP Protection from the picture shown to them and participated enthusiastically.

In the second session of the seminar, dealt with the career opportunities available for students such as Patent examiner, Patent agent, Patent analyst and other in IP field. By using the power of youth in developing India through their knowledge. Finally highlighted useful websites for research funding, entrepreneurship skills and commercialisation of technology. The programme ended with interactive session and Vote of thanks.

