

# IPR AWARENESS CAMPAIGN – STUDENT CHAPTER

## DEPT. OF ENVIRONMENTAL BIOTECHNOLOGY

Title                    Scope in Intellectual Property Rights for Environmental Biotechnologists  
Date:                    October 23, 2019  
Time:                    03:00 PM – 4:00 PM

The seminar programme commenced with welcoming the gathering by Dr. M. Govindaraju, Professor and Head, Department of Environmental Biotechnology. Dr. M. Sundararaman, IPR Cell Coordinator talks about the objective of the seminar. Totally, 29 Research Scholars and Students are participated in the seminar.

First part of the seminar, explaining the basics of Intellectual Property and Intellectual Property Rights with success stories of Scientists and Authors outlining the process of converting their idea to wealth. Followed by presenting the types of Intellectual Property Rights – Patents, Designs, Trademarks, Copyrights, Geographical Indication, Plant variety protection and Layout design protection with examples. Then given exercise for the audience to find out the type of IP Protection for the pictures shown.

Second part of the seminar, emphasised the importance of IP Management and IP Commercialisation in brief. Further explained the Career path awaiting for them in Intellectual Property such as Patent Examiner, Patent Analyst, Patent Manager, IP Consultant, Patent agent and way to become Entrepreneur. Explaining the National Intellectual Property Rights Policy 2016 and its objectives with emphasis on the motto of Policy “Creative India; Innovative India”. Global Innovation index (GII) and the growth of India in GII ranking also insisted.



Finally, the programme ended with Vote of thanks.