

RESOURCE PERSON

Dr. M. Sundararaman, Co-ordinator,
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VENUE: SEMINAR HALL, PERIYAR ARTS COLLEGE

TIME:

1. 10:00 AM – 11:30 AM

The seminar programme commences with welcome address. Around 50 Faculties and 350 Students are participated in the Programme.

The first session of the seminar begins with explaining the basics of Intellectual Property (IP) and Intellectual Property Rights (IPR) and emphasis the need of IP Protection and its role in NAAC and NIRF ranking for the institution. Further explained the National Intellectual Property Rights Policy 2016 and its objectives, types of IPR: Patents, Designs, Trademark, Copyright, Geographical Indication, Plant variety protection and Layout design protection with examples. The audience had puzzle game to find out the IP Protection from the picture shown to them and participated enthusiastically.

In the second session of the seminar dealt with Patents, Non-Patentable subject matter, Patentability criteria, Patent procedure – Steps involved, Fees etc., and places of Patent Offices. Further presented on Copyrights and procedure for obtaining copyright. Explaining the career opportunities available for both science and art streams in IP field. Finally highlighted India ranking in Global Innovation Index(GII) and useful websites for their further readings. The programme ended with interactive session and Vote of thanks.

