

RESOURCE PERSON

Mr. N.Subramanian, In-house IPR Trainer cum Analyst,
IPR Cell, Bharathidasan University

VENUE: AC AUDITORIUM, BDU

The Lecture is delivered in Technical session - II in National symposium organised by Department of Library and Information Science, Bharathidasan University. Around Seventy Five (75) participants from University and other institutions are participated.

The session begins with explaining the basics of Intellectual Property (IP) and Intellectual Property Rights (IPR) and its types in brief.

Explain the subject matter of Copyrights and procedure for obtaining copyright certificate with success story of J.K.Rowling (IP Asset to wealth). Then explain Patents, Patentability criteria and Patent procedure for obtaining Patent certificate with success story of Dr. Reddy's (IP Asset to wealth).

Then emphasis the way for the great finding and role of the Patent Literature information during research. Engage participants with short story about Einstein and Patents which portrays how the patent information helps Einstein to invent.

Explaining the Patent databases and the types of Patent analysis which can be useful for the research. Finally, explaining the career opportunities in IP – Patent Agent, Entrepreneur.

The programme ended with interactive session followed by Vote of Thanks

