

Date: 04.12.2020

Time: 10:00 a.m – 11:30 a.m

11:30 a.m - 12:30 p.m

An Awareness program on Intellectual Property Rights (IPR) and its opportunities

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BASICS OF IPR

TYPES OF IPR

PROCESSES OF IPR

OPPORTUNITIES IN IPR

Session 1 – Fundamentals of Intellectual Property Rights

The Webinar on Google meet commences with welcome address from Dr.A.Punitha, M.A.M School of Engineering at 10:30 a.m. Around 50 Faculties and Students from the college are participated in the Programme.

Details

The lecture begins with explaining the basics of Intellectual Property Rights and its importance to the faculties.

Explaining the different types of Intellectual Property Rights i.e., Patents, Copyrights, Designs, Trademarks, Geographical Indication , Plant Variety protection, Layout design protection and importance of trade secret.

Then highlighting the patents and copyrights and its benefits to the participants

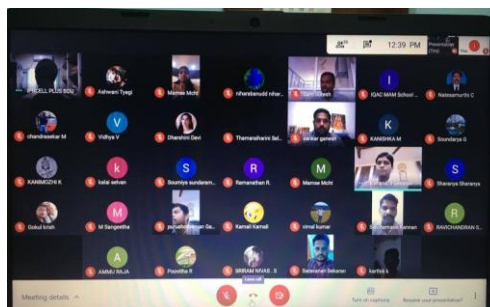
Finally highlighting the National IP Policy, 2016 and its objectives; India's rank in Global Innovation Index (GII); Importance of IPR to the organization with success stories.

The programme ended with interactive session and Vote of thanks.

Resource person:

Dr.M.Sundararaman
Co-ordinator

IPR Cell, BDU



Session 2 – Processes of Intellectual Property Rights and its Opportunities

The Webinar on Google meet commences with welcome address from Dr.S.Chandrasekaran, M.A.M School of Engineering at 11:30 a.m. Around 50 Faculties and Students from the college are participated in the Programme.

Details

The lecture begins with explaining the basics of Patents and the procedure for obtaining patent i.e, Patent Search, Patent Draft , Patent filing and cost involved in it.

Explaining the procedure to obtain Design and emphasize the different classifications of design, Design Search and cost involved in it.

Explaining the procedure to obtain copyright and emphasize the types of copyright work and cost involved in it.

Explaining the procedure to obtain trademark and emphasize the different classifications of trademark, trademark Search and cost involved in it.

Resource Person:

Er.N.Subramanian
In-house IP Trainer
IPR Cell, BDU

Explaining the career opportunities available for them in IP field – Patent Analyst, Patent drafter etc., Patent examiner – Qualification and Examination pattern, Patent Agent -Qualification and Examination pattern and Entrepreneur – IP Service provider.

Then highlighting the inventions around them and motivated the students to go for new inventions. Finally highlighted the take home message “Be Creative; Be innovative”.

The programme ended with interactive session and Vote of thanks.

