

Virtual School on IP

Department of Commerce & Financial Studies

Date: 17.03.2021
Time: 12:00 noon – 01:00 p.m

Participants | 72

Topics Covered

- Basics of IP
- Types of IP
- Benefits of IP
- Opportunities in IP

The Webinar on Google meet commences with welcome address from Dr.J.Gayathri, Associate Professor, Department of Commerce & Financial Studies, at 12:00 noon. Around 72 Students and Faculties from the department are participated in the Programme.

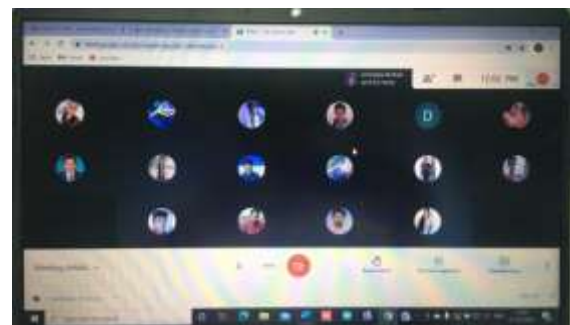
Dr.M.Sundararaman, Coordinator talks about the Virtual school.

The lecture begins with explaining the basics of Intellectual Property Rights and its importance to the faculties.

Explaining the different types of Intellectual Property Rights i.e., Patents, Copyrights, Designs, Trademarks, Geographical Indication , Plant Variety protection, Layout design protection and importance of trade secret.

Then highlighting the India's rank in Global Innovation Index (GII); Importance of IPR to the individuals with success stories.

Finally highlighting the career opportunities available in IP field – Patent examiner, Patent Agent.



The programme ended with interactive session and Vote of thanks.