

“Intellectual Property Rights”

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The Webinar on Google meet commences with welcome address from Dr. R. Rajeswara Palanichamy, Principal incharge, S.Vellaichamy Nadar College, Madurai at 10:30 a.m. Around 98 Students and Faculties from the college are participated in the Programme.

Details

The lecture begins with explaining the basics of Intellectual Property Rights and its importance to the faculties.

Explaining the different types of Intellectual Property Rights i.e., Patents, Copyrights, Designs, Trademarks, Geographical Indication , Plant Variety protection, Layout design protection and importance of trade secret.

Then highlighting the National IP Policy, 2016 and its objectives; India's rank in Global Innovation Index (GII); Importance of IPR to the organization with success stories.

Finally highlighting the Patent process and career opportunities available in IP field – Patent examiner, Patent Agent.

The programme ended with interactive session and Vote of thanks.

Resource person:

Dr.M.Sundararaman
Coordinator

IPR Cell, BDU

