

**Date:** 12.08.2020

**Time:** 02:00 p.m – 03:15 p.m  
03:30 p.m - 05:00 p.m

## Online Short Term Course in Research Methodology

### Session 1 – Fundamentals of Intellectual Property Rights

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BASICS OF IPR

TYPES OF IPR

PROCESSES OF IPR

The Webinar on Google meet commences with welcome address from Dr.S.Senthilnathan, Director, UGC-HRDC. Bharathidasan University at 2:00 p.m. Around 40 Faculties from various institutions are participated in the Programme.

#### Details

The lecture begins with explaining the basics of Intellectual Property Rights and its importance to the faculties.

Explaining the different types of Intellectual Property Rights i.e., Patents, Copyrights, Designs, Trademarks, Geographical Indication , Plant Variety protection, Layout design protection and importance of trade secret.

Then highlighting the National IP Policy, 2016 and its objectives; India's rank in Global Innovation Index (GII); Importance of IPR to the organization with success stories.

Finally highlighted the take home message “Be Creative; Be innovative”.

The programme ended with interactive session and Vote of thanks.

#### Resource person:

Dr.M.Sundararaman  
Co-ordinator

IPR Cell, BDU

## Session 2 – Processes of Intellectual Property

The Webinar on Google meet commences with welcome address from Dr.S.Senthilnathan, Director, UGC-HRDC. Bharathidasan University at 03:30 p.m. Around 40 Faculties from various institutions are participated in the Programme.

### Details

The lecture begins with explaining the basics of Patents and the procedure for obtaining patent i.e, Patent Search, Patent Draft , Patent filing and cost involved in it.

Explaining the procedure to obtain copyright and emphasize the types of copyright work and cost involved in it.

Explaining the procedure to obtain Design and emphasize the different classifications of design, Design Search and cost involved in it.

#### ***Resource Person:***

Er.N.Subramanian

In-house IP Trainer

IPR Cell, BDU

Explaining the procedure to obtain trademark and emphasize the different classifications of trademark, trademark Search and cost involved in it.

Explaining the procedure to obtain geographical Indication and emphasize the producer's importance and cost involved in it.

Explaining the procedure to obtain Plant Variety protection and emphasize the farmer's importance with DUS test and cost involved in it.

Finally highlighting the career opportunities available in IP field – Patent examiner, Patent Agent.

The programme ended with interactive session and Vote of thanks.

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