

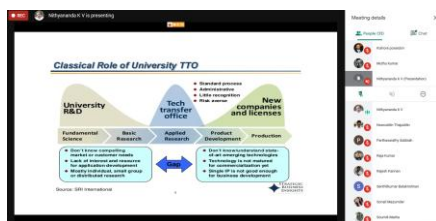
Introductory Session

Strategies for Patent Commercialisation

22 October 2020 | 11:00 a.m – 12:00 p.m

Google meet platform

Snapshots



Introduction

In order to commercialise the technologies generated from Bharathidasan University, the session was arranged in association with IIM Tiruchirapalli.

Details

Dr.M.Sundararaman, Co-ordinator, IPR Cell welcome the gathering and provide the brief note on IPR Cell activities and explain the need of Patent Commercialisation.

Dr.K.V.Nithyananda, Assistant Professor, IIM Tiruchirapalli, shares his thoughts on process involved in commercialisation, role of Technology Transfer Office at an academic institution and Academic Entrepreneurship.

The Programme ended with interaction from the participants and Vote of thanks

RESOURCE PERSON

Dr.K.V.Nithyananda

Assistant Professor

Indian Institute of Management

Tiruchirappalli

Totally, 45 Faculties and Research Scholars are participated in the programme

