

# INTELLECTUAL PROPERTY LITERACY DRIVE

DATE : 12.08.2021

TIME : 11.00 A.M

TOTAL REGISTRANTS: 46

The Webinar on Google meet commences with welcome address from Dr. M. Sundararaman, Coordinator, Intellectual Property Rights Cell, at 11:00 a.m. Around 13 students are participated in the Programme.

The lecture begins with explaining the basics of Intellectual Property Rights and its importance to the students.

Explaining the different types of Intellectual Property Rights i.e., Patents, Copyrights, Designs, Trademarks, Geographical Indication , Plant Variety protection, Layout design protection and importance of trade secret.

The programme ended with interactive session and Vote of thanks.

## Topics Covered

- Basics of IP
- Types of IP

