

AD(D)VENTURE WITH KNOWLEDGE.....

STEERING AHEAD WITH INTELLECTUAL PROPERTY RIGHTS

DATE : 29.09.2021

TIME : 11.30 A.M

TOTAL REGISTRANTS: 50

The Webinar on Google meet commences with welcome address from Dr. P. Natarajamurthy, RUSA Coordinator, Bharathidasan University, at 11:30 a.m. Around 50 participants are joined in the Programme.

The lecture begins with explaining the basics of Intellectual Property Rights and its importance to the learners.

Explaining the different types of Intellectual Property Rights i.e., Patents, Copyrights, Designs, Trademarks, Geographical Indication , Plant Variety protection, Layout design protection and importance of trade secret.

The programme ended with interactive session and Vote of thanks.

Topics Covered

- Basics of IP
- Types of IP

