

# SIGNIFICANCE OF INTELLECTUAL PROPERTY RIGHTS FOR RESEARCHERS AND ENTREPRENEURS

The webinar programme has the resource persons as follows

1. **Dr.S.Muthukumar, Professor & Dean (R&C), National Institute of Technology, Tiruchirappalli**
2. **Mr.M.Mahindra Prabu, Assistant professor of law, Tamilnadu National Law University, Tiruchirappalli**
3. **Dr.K.Ruckmani, Professor, Anna University, Tiruchirappalli**
4. **Mr.T.Rajamanikandan, Proprietor, Green lip food packaging, Tiruchirappalli**

## 1. Introduction about IPR and solving our societal needs by creative research

The webinar programme on 08.09.2021 begins with Welcome address at 3:00 p.m from Dr.M.Sundararaman, Coordinator, Intellectual Property Rights Cell.

The resource person **Dr.S.Muthukumar**, addressing the gatherings with the introduction about IPR and benefits of IPR and how the scientific innovations is useful to the society with case studies.



**Date:** 08.09.2021 &  
09.09.2021

**Time:** 3.00 P.M – 5.00 P.M

**Total Participants** 89

## Topics Covered

1. Basics of IPR
2. Legal aspects of IPR
3. Translational research from lab to land
4. Real life experience of an Entrepreneur in protecting IPR



## 2. Recent trends and analysis on Indian patent filing and litigation

The webinar session on 08.09.2021 starts at 4:00 p.m.

The resource person **Mr.M.Mahindra Prabu**, addressing the gatherings with the legal aspects of IPR with trends of patent filing and few case studies on IPR.

The cases thought by him will give better understanding on enforcement of IPR in India and he also brief about government steps in promoting IPR.



## 3. Translational research from mind to market – lessons for the researchers and entrepreneurs

The webinar programme on 09.09.2021 begins with Welcome address at 3:00 p.m from Dr.N.Prasana, Director incharge, BECH-RUSA 2.0.

The resource person **Dr.K.Ruckmani**, addressing the gatherings with the steps to be followed by the researchers in translating their research from mind to market or lab to land.

Her case studies will help the learners in converting their research as an commerciable asset.



## 4. Becoming an entrepreneur

The webinar session on 09.09.2021 starts at 4:00 p.m.

The resource person **Mr.T.Rajamanikandan**, addressing the gatherings with real life learning as an entrepreneur and how the IPR Protection – Patents and trademarks help him in the business.

The programme ended with interactive session and Vote of thanks.

