



**A VIDHYA  
GUEST FACULTY**

**Contact**

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**Academic Qualifications:**

S.No	NAME OF THE INSTITUTION	MAJOR STUDIED	YEAR OF PASSING	PERCENTAGE
1)	Jamal Institute of Management, Jamal Mohamed College	Ph.D. – Management	2015 – pursuing	
2)	Manonmaniam Sundaranar university	M.Com	2016	75%
3)	Jamal Institute of Management, Jamal Mohamed College	M Phil – Human Resource	2012-2013	71%
4)	Bharathidasan University	M.B.A (Master of Business Administration))	2009-2011	64%
5)	Bharathidasan University.	B.BA	2006 - 2009	53%

**Teaching Experience: \_\_**

**4.5Years**

**Research Experience:**

**3Years**

**Areas of Research**

**Stress Management**

**Publications**

<b>International</b>		<b>National</b>		<b>Others</b>
<b>Journals</b>	<b>Conferences</b>	<b>Journals</b>	<b>Conferences</b>	<b>Books / Chapters / Monographs / Manuals</b>
-	3	-	4	-

**Cumulative Impact Factor (as per JCR) :** -  
**h-index :** -  
**i10 index :** -  
**Total Citations :** -

## Events organized in leading roles

Number of Seminars / Conferences / Workshops / Events organized:

1. Acted As An Organizing Committee in National Seminar On Marketing 3.0- Sustainable And Inclusive Growth Oriented Marketing On 29th January 2015.
2. Acted As An Organizing Committee In one day state level conference on “Role of RBI in Rural Economy” on 04.10.16.
3. Organized A One Day Workshop On “Prosper & Proper Investment “Sponsored By Securities Exchange Board Of India (Sebi) By Dr.P.L.Senthil On 29.09.2015 At AIMAN College Auditorium.

## Events Participated

**Conferences / Seminars / Workshops:**

1. Participated & Presented a Paper” Problems &Prospects in Insurance sector” in One day state level seminar at Jamal Mohammed College.
2. Participated & Presented a Paper “Contemporary Issues & Challenges of Women Entrepreneurs in India” in Two day International seminar, Jamal Mohamed College.
3. Participated in Two Day National Seminar on 19 &20th September 2014,UDC ,Kattur,Trichy Presented & Published a paper “Online Retail Marketing in India”
4. Participated in National Level Seminar on Entrepreneurship on 16th October 2014,Annai College ,Kumbakonam Presented a Paper” Obtainable Issues and Challenges of Women Entrepreneur in Indian Business “
5. Participated in National Level Seminar on Enterpreneurship on 22th November 2014,Fathima College ,Madurai Presented& Published a Paper “Women's in India-Issues and Challenges” with ISBN No.
6. Participated in International Conference on Advanced Management Era,8th &9th January, Jamal Mohamed College,Trichy-20 Presented a Paper “Stress Management at Workplace”
7. Participated in Tenth International Seminar on Financial Markets Conducted by Bharathiyar University on 11th January-2015 Presented a Paper “Issues & Challenges of Insurance Sector”
8. Marketing Stragies for make in India Products & Services,Jamal Mohamed College,Trichy on 24th January 2015 Presented a Paper “Quality Dimensions in Marketing”

9. Participated in Two days International Seminar on Global Economic Revival 16th&17th August 2015 Presented & Published a paper "Implementation of E-HRM" with ISBN No.
10. Participated, " Entrepreneurship Orientation Programme" on 8<sup>th</sup> & 9<sup>th</sup> Sep 2015 at MIET Engg college, Trichy
11. Published a paper titled "The Role Of Electronic-Human Resource Management In Global Business" in PSGR Krishnammal College of Women, Coimbatore with ISBN No.
12. Published a paper titled "Stress Management at College Teachers" in Emperor International Journal with ISSN No.
13. Published a paper titled " A Study On Driving In-Role Performance Through Citizenship Behavior, Knowledge Sharing Behavior And Organizational Commitment In Multilink Company, Hosur in Jamal Mohammed College,Trichy Which was held on 26-27<sup>th</sup>Febraury 2016 with ISBN No.

### **Other Training Programs**

1. Attended Faculty Development Programme on Teaching Aids & Philosophy the speaker was Er.S.A.W.Bhukari, (Rtd).BHEL,Trichy on 09-06-2014 at AIMAN College
2. Attended the Faculty Development Programme on "Journal Publication and Paper Presentation skills for the faculty" by Dr. M.Hemalatha,HOD, Professor,Department of MBA, MAMCE, Trichy on 13<sup>th</sup> June 2015 at at AIMAN College.
3. Attended One day Faculty Development Programme on "Research Methodology and Hypothesis Formulation" on 04<sup>th</sup> Aug 2016 by Department of Management Studies, Dayananda Sagar College of Engineering, Bangalore
4. Attended FDP on " Research Orientation & Philosophy: Challenges And Way Forward" by Dr. Prakash Vel, Professor of University of Wollongong, Dubai on 13<sup>th</sup> August 2016 by Thiagarajar Institute of Management, Madurai.
5. One Day **Workshop on "Myths and realities of R&D at Colleges: Opportunities, Challenges & Report Writing and Plagiarism Checking"** Vaniyambadi on 18<sup>th</sup> November 2017 at Priyadarshini Engineering College, Vaniyambadi
6. A two day national consultative workshop on performance and challenges of women teachers in higher education organised by the department of women's studies, Bharathidasan university, Tiruchirappalli 10<sup>th</sup> and 11<sup>th</sup> October 2018.
7. Attended One day Faculty Development Programme on "Enhancing learning Outcome through Effective Teaching" on 28<sup>th</sup> November 2018 organized by Internal Assurance Cell and UGC-HumanResource Development Centre,Bharathidasan University .

### Resource persons in various capacities

- ❖ Special Lecture to III year students Title" Resume Writing" on 05.03.2016 at AIMAN College.
- ❖ Special Lecture to students Title" Soft Skill Development" on 09.03.2016 at AIMAN

### Recent Publications

1. Dr.M.A.Shakila Banu and A.Vidhya, (2017), " **A STUDY ON RELATIONSHIP BETWEEN EMPLOYEE SATISFACTION AND ENGAGEMENT WITH SPECIAL REFERENCE IN ONGC, KARAIKAL** ", One day national Seminar on January 2017 Organized by, PG & Research Department of Commerce, Jamal Mohamed College ( Autonomous), Trichy - 20, ISSN 0973-0303, Volume IX, Issue 2, January (2017), pp.662-664
2. Dr.M.A.Shakila Banu and A.Vidhya, (2016),**A STUDY ON THE IMPACT OF STRESS ON EMPLOYEE PERFORMANCE AND PRODUCTIVITY"** 2<sup>nd</sup> International Conference on Advanced Management - Challenges in Knowledge Era ( ICAM 2016) held on 26<sup>th</sup> & 27<sup>th</sup> February 2016 Organised by Jamal Institute of Management, Jamal Mohamed College ( Autonomous), Trichy - 20, Jamal Academic Research Journal (JARJ), ISSN 0976-6502 (Print), ISSN 0976-6510 (Online), Volume 7, Issue 2, February (2016), ISSN 0973-0303 pp. 139-146. Journal Impact Factor (2016) : 8.1920 (Calculated by GIS)