

~~for~~ the candidates admitted from the academic year 2016-2017 – onwards
(under CBCS)
REVISED SUBJECT CODE FOR ELECTIVE PAPERS

SEM	COURSE TITLE	SUB. CODE
III	C-XIIISTRATEGIC MANAGEMENT	P16MBA13
	C-XIV LEGAL ASPECTS OF BUSINESS	P16MBA14
	C-XV KNOWLEDGE MANAGEMENT	P16MBA15
	Elective – I	*****
	Elective – II	*****
	Elective -- III	*****
	Managerial Skills	P16MBAMS

A – Marketing

- | | |
|--------------------------------------|------------|
| 1. Consumer Behaviour | P16MBA3EM1 |
| 2. Business to Business Marketing | P16MBA3EM2 |
| 3. Sales and Distribution Management | P16MBA3EM3 |

B – Finance

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|---|------------|
| 1. Strategic Financial Management | P16MBA3EF1 |
| 2. Financial Services | P16MBA3EF2 |
| 3. Security Analysis & Portfolio Management | P16MBA3EF3 |

C – Human Resource

- | | |
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| 1. Organisation Development | P16MBA3EH1 |
| 2. Compensation Management | P16MBA3EH2 |
| 3. Change Management | P16MBA3EH3 |

D – Systems

- | | |
|-----------------------------------|------------|
| 1. E- Business | P16MBA3ES1 |
| 2. Internet Technologies | P16MBA3ES2 |
| 3. Management Information Systems | P16MBA3ES3 |

E – Operations

- | | |
|--------------------------------|------------|
| 1. Supply Chain Management | P16MBA3EO1 |
| 2. Advanced Operation Research | P16MBA3EO2 |
| 3. Management Control Systems | P16MBA3EO3 |

S.O.
20/10/17

A.R.
20/10

Controller of Examinations
20/10/17