



**BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI**

**620 024**

**UPDATED SUBJECT CODE ON 27.10.2022**

**M.Sc. - VISUAL COMMUNICATION**

**(Applicable to the candidates admitted from the academic year 2022-2023 onwards)**

<b>Semester</b>	<b>Subject Code</b>	<b>Title of the Paper</b>
<b>I</b>	<b>P22VCCC11</b>	Dynamics of Visual Communication
	<b>P22VCCC12</b>	Image and Imagination
	<b>P22VCCC1A</b> <b>P22VCCC1B</b>	1. Online Journalism (or) 2. Mobile Journalism
	<b>P22VCCC1P</b>	Digital Photography Techniques Lab
	<b>P22VCE1A</b> <b>P22VCE1B</b>	1. Tamil Society, History and Politics (or) 2. Art and Print Production
	<b>P22VCVAC1</b>	Design Principles
	<b>II</b>	<b>P22VCCC21</b>
<b>P22VCCC22</b>		Communication Theories
<b>P22VCCC2A</b> <b>P22VCCC2B</b>		1. Scripting (or) 2. Community Participatory Media and Development
<b>P22VCCC2P</b>		Multimedia and Applications Lab
<b>P22VCE2A</b> <b>P22VCE2B</b>		1. Introduction to New Media (or) 2. Introduction to Social Media
<b>P22VCNME1</b>		Film Studies

**Controller of Examinations i/c**