



**BHARATHIDASAN UNIVERSITY, TIRUCHIRAPPALLI**  
**POST GRADUATE DEGREE EXAMINATIONS. NOVEMBER 2024**  
**(CBCS 2022 BATCH ONWARDS)**

FN-FORE NOON (9.30AM TO 12.30PM) AN-AFTER NOON (2.00PM TO 5.00PM)

| DATE   | DAY       | SESSION | SEM | SUB.CODE   | SUBJECT TITLE                                    |
|--|-----------|---------|-----|------------|--|
| <b><u>M.B.A. (MASTER OF BUSINESS ADMINISTRATION)</u></b> |           |         |     |            |  |
| <b><u>FORE NOON</u></b>                                  |           |         |     |            |  |
| 25-11-2024   | MONDAY    | FN      | 3   | P22MBACC31 | STRATEGIC MANAGEMENT                             |
| 26-11-2024   | TUESDAY   | FN      | 3   | P22MBACC32 | RESEARCH METHODS IN MANAGEMENT                   |
| 27-11-2024   | WEDNESDAY | FN      | 3   | P22MBACC33 | OPERATIONS RESEARCH                              |
| 28-11-2024   | THURSDAY  | FN      | 3   | P22MBA3EM1 | DIGITAL MARKETING                                |
| 28-11-2024   | THURSDAY  | FN      | 3   | P22MBA3EF1 | E-BANKING  |
| 28-11-2024   | THURSDAY  | FN      | 3   | P22MBA3EH1 | STRATEGIC HUMAN RESOURCE MANAGEMENT              |
| 28-11-2024   | THURSDAY  | FN      | 3   | P22MBA3ES1 | E - BUSINESS                                     |
| 28-11-2024   | THURSDAY  | FN      | 3   | P22MBA3EO1 | SUPPLY CHAIN MANAGEMENT                          |
| 29-11-2024   | FRIDAY    | FN      | 3   | P22MBA3EM2 | BRAND MANAGEMENT                                 |
| 29-11-2024   | FRIDAY    | FN      | 3   | P22MBA3EF2 | MUTUAL FUNDS                                     |
| 29-11-2024   | FRIDAY    | FN      | 3   | P22MBA3EH2 | PERFORMANCE MANAGEMENT                           |
| 29-11-2024   | FRIDAY    | FN      | 3   | P22MBA3ES2 | INTERNET TECHNOLOGIES                            |
| 29-11-2024   | FRIDAY    | FN      | 3   | P22MBA3EO2 | ADVANCED OPERATION RESEARCH                      |
| 30-11-2024   | SATURDAY  | FN      | 3   | P22MBA3EM3 | CONSUMER BEHAVIOUR                               |
| 30-11-2024   | SATURDAY  | FN      | 3   | P22MBA3EF3 | STRATEGIC FINANCIAL MANAGEMENT                   |
| 30-11-2024   | SATURDAY  | FN      | 3   | P22MBA3EH3 | ORGANISATION DEVELOPMENT                         |
| 30-11-2024   | SATURDAY  | FN      | 3   | P22MBA3ES3 | ENTERPRISE RESOURCE PLANNING                     |
| 30-11-2024   | SATURDAY  | FN      | 3   | P22MBA3EO3 | MANAGEMENT CONTROL SYSTEMS                       |
| 02-12-2024   | MONDAY    | FN      | 3   | P22MBA3EM4 | BUSINESS TO BUSINESS MARKETING                   |
| 02-12-2024   | MONDAY    | FN      | 3   | P22MBA3EF4 | FINANCIAL SERVICES                               |
| 02-12-2024   | MONDAY    | FN      | 3   | P22MBA3EH4 | COMPENSATION MANAGEMENT                          |
| 02-12-2024   | MONDAY    | FN      | 3   | P22MBA3ES4 | WEB TECHNOLOGY                                   |
| 02-12-2024   | MONDAY    | FN      | 3   | P22MBA3EO4 | MATERIALS MANAGEMENT                             |
| 03-12-2024   | TUESDAY   | FN      | 3   | P22MBA3EM5 | SALES AND DISTRIBUTION MANAGEMENT                |
| 03-12-2024   | TUESDAY   | FN      | 3   | P22MBA3EF5 | SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT       |
| 03-12-2024   | TUESDAY   | FN      | 3   | P22MBA3EH5 | CHANGE MANAGEMENT                                |
| 03-12-2024   | TUESDAY   | FN      | 3   | P22MBA3ES5 | DECISION SUPPORT SYSTEM                          |
| 03-12-2024   | TUESDAY   | FN      | 3   | P22MBA3EO5 | MAINTENANCE MANAGEMENT                           |
| 06-12-2024   | FRIDAY    | FN      | 3   | P22MBANME2 | EXPORT MANAGEMENT                                |
| 04-12-2024   | WEDNESDAY | FN      | 1   | P22MBACC11 | MANAGEMENT CONCEPTS AND ORGANIZATIONAL BEHAVIOUR |
| 05-12-2024   | THURSDAY  | FN      | 1   | P22MBACC12 | MATHEMATICS AND STATISTICS FOR MANAGERS          |
| 07-12-2024   | SATURDAY  | FN      | 1   | P22MBACC13 | ACCOUNTING FOR MANAGERS                          |
| 09-12-2024   | MONDAY    | FN      | 1   | P22MBACC14 | MANAGERIAL COMMUNICATION                         |
| 10-12-2024   | TUESDAY   | FN      | 1   | P22MBACC15 | ETHICS IN BUSINESS                               |
| 11-12-2024   | WEDNESDAY | FN      | 1   | P22MBAE1A  | MANAGERIAL ECONOMICS                             |
| 11-12-2024   | WEDNESDAY | FN      | 1   | P22MBAE1B  | INFORMATION TECHNOLOGY FOR MANAGERS              |
| 11-12-2024   | WEDNESDAY | FN      | 1   | P22MBAE1C  | ENVIRONMENTAL MANAGEMENT                         |
| 12-12-2024   | THURSDAY  | FN      | 1   | P22MBAVAC1 | EVENT MANAGEMENT                                 |



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| <b><u>M.B.A. (MASTER OF BUSINESS ADMINISTRATION )</u></b> |           |         |     |            |   |
| <b><u>AFTER NOON</u></b>                                  |           |         |     |            |   |
| 25-11-2024  | MONDAY    | AN      | 4   | P22MBACC41 | INTERNATIONAL BUSINESS ENVIRONMENT            |
| 26-11-2024  | TUESDAY   | AN      | 4   | P22MBACC42 | ENTREPRENEURIAL DEVELOPMENT                   |
| 27-11-2024  | WEDNESDAY | AN      | 4   | P22MBACC43 | MANAGERIAL SKILLS                             |
| 28-11-2024  | THURSDAY  | AN      | 4   | P22MBA4EM1 | MARKETING COMMUNICATIONS AND MEDIA MANAGEMENT |
| 28-11-2024  | THURSDAY  | AN      | 4   | P22MBA4EF1 | COMMERCIAL BANKING MANAGEMENT                 |
| 28-11-2024  | THURSDAY  | AN      | 4   | P22MBA4EH1 | HUMAN RESOURCES ANALYTICS                     |
| 28-11-2024  | THURSDAY  | AN      | 4   | P22MBA4ES1 | SOFTWARE PROJECT MANAGEMENT                   |
| 28-11-2024  | THURSDAY  | AN      | 4   | P22MBA4EO1 | ROBUST DESIGN                                 |
| 29-11-2024  | FRIDAY    | AN      | 4   | P22MBA4EM2 | CUSTOMER RELATIONSHIP MANAGEMENT              |
| 29-11-2024  | FRIDAY    | AN      | 4   | P22MBA4EF2 | INSURANCE MANAGEMENT                          |
| 29-11-2024  | FRIDAY    | AN      | 4   | P22MBA4EH2 | TRAINING AND DEVELOPMENT                      |
| 29-11-2024  | FRIDAY    | AN      | 4   | P22MBA4ES2 | RELATIONAL DATABASE MANAGEMENT SYSTEM         |
| 29-11-2024  | FRIDAY    | AN      | 4   | P22MBA4EO2 | LEAN MANUFACTURING                            |
| 30-11-2024  | SATURDAY  | AN      | 4   | P22MBA4EM3 | ADVERTISING AND SALES PROMOTION               |
| 30-11-2024  | SATURDAY  | AN      | 4   | P22MBA4EF3 | PROJECT MANAGEMENT                            |
| 30-11-2024  | SATURDAY  | AN      | 4   | P22MBA4EH3 | PUBLIC RELATIONS MANAGEMENT                   |
| 30-11-2024  | SATURDAY  | AN      | 4   | P22MBA4ES3 | OBJECT ORIENTED PROGRAMMING AND C++           |
| 30-11-2024  | SATURDAY  | AN      | 4   | P22MBA4EO3 | WORLD CLASS MANUFACTURING                     |
| 02-12-2024  | MONDAY    | AN      | 4   | P22MBA4EM4 | MARKETING OF SERVICES                         |
| 02-12-2024  | MONDAY    | AN      | 4   | P22MBA4EF4 | GLOBAL FINANCIAL MANAGEMENT                   |
| 02-12-2024  | MONDAY    | AN      | 4   | P22MBA4EH4 | MANAGING INTERPERSONAL EFFECTIVENESS          |
| 02-12-2024  | MONDAY    | AN      | 4   | P22MBA4ES4 | BIG DATA ANALYTICS                            |
| 02-12-2024  | MONDAY    | AN      | 4   | P22MBA4EO4 | TOTAL QUALITY MANAGEMENT                      |
| 03-12-2024  | TUESDAY   | AN      | 4   | P22MBA4EM5 | RETAIL MANAGEMENT                             |
| 03-12-2024  | TUESDAY   | AN      | 4   | P22MBA4EF5 | MERCHANT BANKING                              |
| 03-12-2024  | TUESDAY   | AN      | 4   | P22MBA4EH5 | GROUP DYNAMICS                                |
| 03-12-2024  | TUESDAY   | AN      | 4   | P22MBA4ES5 | DATA WAREHOUSING AND DATA MINING              |
| 03-12-2024  | TUESDAY   | AN      | 4   | P22MBA4EO5 | BUSINESS PROCESS MANAGEMENT                   |
| 04-12-2024  | WEDNESDAY | AN      | 4   | P22MBAVAC2 | STOCK MARKET PRACTICES                        |
| 06-12-2024  | FRIDAY    | AN      | 2   | P22MBANME1 | PRINCIPLES OF MANAGEMENT                      |
| 07-12-2024  | SATURDAY  | AN      | 2   | P22MBACC21 | MANAGEMENT INFORMATION SYSTEM                 |
| 09-12-2024  | MONDAY    | AN      | 2   | P22MBACC22 | PRODUCTION MANAGEMENT                         |
| 10-12-2024  | TUESDAY   | AN      | 2   | P22MBACC23 | MARKETING MANAGEMENT                          |
| 11-12-2024  | WEDNESDAY | AN      | 2   | P22MBACC24 | FINANCIAL MANAGEMENT                          |
| 12-12-2024  | THURSDAY  | AN      | 2   | P22MBACC25 | HUMAN RESOURCE MANAGEMENT                     |
| 13-12-2024  | FRIDAY    | AN      | 2   | P22MBAE2A  | KNOWLEDGE MANAGEMENT                          |
| 13-12-2024  | FRIDAY    | AN      | 2   | P22MBAE2B  | BUSINESS LAW AND LABOUR LEGISLATION           |
| 13-12-2024  | FRIDAY    | AN      | 2   | P22MBAE2C  | TALENT MANAGEMENT                             |