

**PROGRAMME NAME: BUDS THINK 2018: NOBEL PRIZE FOR ECONOMICS**  
**Date: 11<sup>th</sup> February 2019**



The Department of Commerce and Financial Studies, Bharathidasan University in association with Internal Quality Assurance Cell, Bharathidasan University organised **BUDS THINK 2018: NOBEL PRIZE FOR ECONOMICS**, on 11<sup>th</sup> February 2019. **Prof.M. Selvam**, Dean, Faculty of Management, welcomed the gathering. **Prof. Mohan Gnana Olivu**, Assistant Editor, SMART Journal of Business Management Studies inaugurated the event and delivered the inaugural address. **Prof. S. Iyyampillai**, Senior Professor (Retd), Department of Economics, Bharathidasan University delivered the lecture on the topic “**Integrating Environment in Economic Theory**”. **Prof.S. Iyyampillai** also detailed the contributions of William Dawbney Nordhaus and also explained the context of his theory in Indian Environment. **Prof. SM. Suriyakumar**, Associate Professor (Retd), Department of Economics, Urumu Dhanalakshmi College, Trichy delivered the lecture on the topic “**Integrating Innovation in Economic Theory**”. He detailed the features of Neo Classical Model, reactions to Neo Classical Model, and criticism of Neo Classical Model. He concluded that researchers can raise their productivity by learning from new goods produced abroad.