

PROGRAMME NAME: HENRI FAYOL'S BIRTHDAY CELEBRATIONS
Date: 27th July 2018



The Department of Commerce and Financial Studies, Bharathidasan University has celebrated the birthday of Henri Fayol, A Great Management Guru on 27th July 2018. **Dr. M. Selvam**, Dean, Faculty of Management offered welcome address. A special lecture on the topic “**Contributions of Henri Fayol to Management**” was delivered by **Dr. C. Pitchai**, Professor, Department of Co-operation, Gandhigram Rural Institute, Gandhigram. Dr.C. Pitchai stated that even in the present Industry 4.0 where artificial intelligence rules the world, the contributions of Henri Fayol have relevance. Dr.C. Pitchai in his lecture shared the success stories of Indian Business Personalities who proved their calibre world over through their booming business acumen. He advised the students to develop the multi skilling to meet the expectations of the job providers. He encouraged the students to venture entrepreneurship by sharing the “Fortune at the bottom of the Pyramid” by C.K. Prahalad. He shared the success story of Arvinth Eye Hospital as an evident for success at the Bottom of the Pyramid. The M.B.A (Financial Management) students, M.Phil and Ph.D Research Scholars have attended the lecture.