

**PROGRAMME NAME: NATIONAL COOPERATIVE WEEK CELEBRATIONS 2018**  
**Date: 15<sup>th</sup> November 2018**



The Department of Commerce and Financial Studies conducted the events namely Special Lecture, Debate and Elocution Competitions as the part of National Cooperative Week celebrations on 15<sup>th</sup> November 2018. **Dr.M.Selvam**, Dean, Faculty of Management, Professor and Head, Department of Commerce and Financial Studies, Bharathidasan University in his welcome address mentioned that the co-operatives is the back bone for every person in this world, without cooperation no co-operatives will work so cooperation is the key mantra that connect the world under one umbrella. **Dr.C.Pitchai**, Professor, Department of Cooperation Gandhigram Rural Institute, Gandhigram delivered a special lecture on “**Doing business – A Co-operative Way**”. The Debate on the topic “**Demonetization: A Boon or Bane for Co-operatives**” was chaired by **Dr.C.Pitchai**, Professor Department of Cooperation, Gandhigram, Rural Institute, Gandhigram. The judge verdict critically analyse the out comings of Demonetization in India. Finally he concludes that Demonetization in India should be focused as a long term goal. The students from various departments of Bharathidasan University participated in the Elocution Competition on “**Doubling the Farmers Income: The Role of Co-operatives**”. **K.Janapriya**, I MA English won the first prize, **S.Murugan** of I M.sc Chemistry and **S.Thandapani** of Microbiology won the second and third prize respectively. The Valedictory address was given by **Prof.M.Govindaraj**, Syndicate Member of Bharathidasan University. In his valedictory address he point out the importance of co-operatives and its function. Finally he distributed the prizes to the winners with the momentum and certificate.