

## PROGRAMME NAME: 66<sup>th</sup> NATIONAL COOPERATIVE WEEK CELEBRATIONS

Date: 15<sup>th</sup> November 2019



The Department of Commerce and Financial Studies, Bharathidasan University has organised 66<sup>th</sup> National Cooperative Week Celebrations on 15<sup>th</sup> November 2019 at Seminar Hall, Department of Commerce and Financial Studies. The Special lecture, debate and elocution competitions were held as the part of celebrations. **Dr. M. Selvam**, Professor and Head, Department of Commerce and Financial Studies, Dean, Faculty of Management in his welcome address stated that celebrating cooperative week would boost the ethical business practice among students, and they would create awareness among them. **Dr. C. Pitchai**, Professor of Cooperation, Gandhigram Rural Institute, Gandhigram delivered special lecture on the topic “**Innovation and Best Practices in Cooperatives**”. The debate on the topic “**Cooperatives Promotes Weaker Sections Vs Cooperatives Does Not Promotes Weaker Sections**” was held. **Dr. L. Ganesan**, Finance Officer (i/c), Professor of Economics, Bharathidasan University delivered the Valedictory address. **Prof. Mohan Gnana Olivu**, Assistant Editor of SMART Journal of Business Management Studies delivered Special address. The Elocution Competition on “**Technology Adoption and Digitalisation of Cooperatives**” was held. The Post Graduate and Five Year Integrated Programmes students of University Departments participated in this competition. The student from Bharathidasan School of Management, Department of Sociology, and Department of Tamil Studies won the first, second and third prizes respectively.