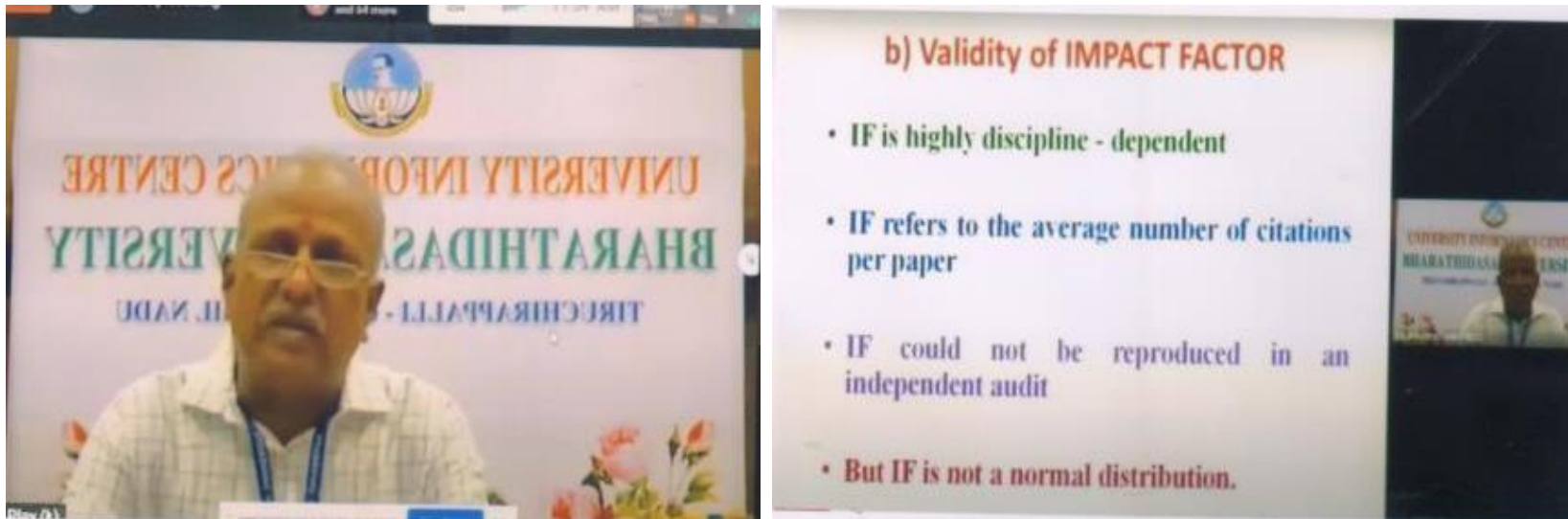


PROGRAMME NAME: ART OF PUBLISHING A RESEARCH ARTICLE

Date: 2nd June 2020



The Department of Commerce and Financial Studies, Bharathidasan University organised One Day Webinar on **Art of Publishing a Research Article** on 02.06.2020. The Webinar was hosted at University Informatics Centre, Bharathidasan University through Google Meet Platform. Further the entire proceedings of the Webinar were also live telecasted through You Tube Live Stream. The registrations, feed backs and evaluations were collected through Google Forms. 574 participants from across various states have registered for the Webinar. **Dr. J. Gayathri**, Assistant Professor welcomed the attendees. **Dr. M. Selvam**, Dean, Faculty of Management acted as the resource person for this webinar. He explained the aspects namely types of research papers, importance of writing research papers, qualities of the research paper. He elaborated the points to be considered while drafting each and every component of research paper. The quality credentials of publications such as impact factor, H-index, G-index, and citations were covered by him. Further, he pointed the expectations from the editors of the journal regarding the research paper quality. The tips to handle rejections and revisions of article were also discussed by him. The interaction was followed by the session. **Dr. S. Vanitha**, Assistant Professor offered Vote of Thanks. The participants were evaluated by the multiple choice questions generated using Google Form Quizzes. The successful participants securing atleast 50% score got their e-Certificates generated using Google Certify'em. Around 300 participants benefited from this Webinar.