

PROGRAMME NAME: WEBINAR ON CAPITAL MARKET AWARENESS

Date: 6th November 2020



The Department of Commerce and Financial Studies, Bharathidasan University in association with Bombay Stock Exchange Limited, Mumbai organised a **Webinar on Capital Market Awareness** on 6th November 2020. The Webinar was conducted through Google Meet Platform. The registrations were collected through Google Forms. Nearly 100 participants were benefited from this webinar. **Dr. M. Selvam**, Dean, Faculty of Management welcomed the gatherings. **Dr. Sharan Kumar Shetty**, Head, Ideator & Financial Advisor of Capital Advisors LLP (Start-up), Associate Professor, International Finance and Banking, MSN Institute of Management, Mangaluru acted as the resource person for this webinar. He insisted on Post Tax Savings as a point of special focus for salaried and professional people. Since savings alone does not build wealth, he encouraged to deploy the savings to build assets like equities, and bond which can appreciate over a period of time. He explained that asset allocation should be based on cash flow position and financial goals.