

PROGRAMME NAME: INTERNATIONAL WEBINAR ON DYNAMICS ON EMERGING BUSINESS INNOVATION AND TRENDS – ACADEMIA INDUSTRY ROLE (DEBIT AIR 2021)

Date: 29th and 30th January 2021



The inaugural function of the International Webinar on the “**Dynamics on Emerging Business Innovation and Trends – Academia Industry Role (DEBIT AIR 2021)**” along with release of Seventeenth Issue of SMART Journal and the Twelfth Annual Function of SMART Journal Awards for the year 2020 was held at 2.00 p.m. on 29th January 2021. **Dr. Gopinath Ganapathy**, Registrar, Bharathidasan University inaugurated the Sixteenth International Webinar, conferred SMART Journal Awards to five eminent personalities, released the Seventeenth Year Issue of SMART Journal and delivered the Presidential Address. After inaugural function, invited lectures were delivered by **Dr. D. Illangovan**, Professor of Commerce, Annamalai University, **Dr. Jebamalai Vinanchiarachi**, Former Principal Advisor to the Director General of UNIDO, Principal Adviser, Knowledge Management Associates, Vienna, Austria, **Dr. Geetha Subramaniam**, Universiti Teknologi MARA, Malaysia, **Dr. Balasundaram Maniam**, Sam Houston State University, USA, **Dr. Sankaran Venkateswar**, Saint Mary’s College of California, USA, **Dr.S. Iyyampillai**, Senior Professor of Economics (Retd), Bharathidasan University, **Dr. G. Veerakumaran**, Professor, Kerala Agricultural University, Kerala and **Dr. Bennet Ebenezer**, Quality Assurance Expert, Ministry of Labour, Sultanate of Oman. At the valedictory function, **Dr. Hamid Saremi**, President (Chancellor), Asrar Higher Education Institute (Deemed to be University), Mashad, Ex-Vice Chancellor, Islamic Azad University, Iran delivered the Valedictory address. Around 100 research papers by Indian and foreign delegates on vital areas were discussed during 29th and 30th January 2021.