

PROGRAMME NAME: INTERNATIONAL MOTHER LANGUAGE DAY CELEBRATIONS
Date: 15th March 2021



The International Mother Language Day Celebrations was organised by the Department of Commerce and Financial Studies at Seminar Hall of the department on 15th March 2021. **Prof. M. Selvam** in his welcome address stated that theme of International Mother Language Day is to promote linguistic, cultural diversity and multilingualism. **Dr. N. Amsaveni**, Assistant Professor, Department of Library and Information Science detailed the origin, development, and significance of Telugu language. **Mr. Muhamed Basid Amnas**, Ph.D Research Scholar has shared his views on the features and pride of Malayalam language. **Miss. Pavithra**, MBA Financial Management student spoke about Baduga, the language of Badaga people in the Nilgris District of Tamil Nadu. **Mr. O. Manikandan**, MBA Financial Management student spoke about the pride and classical status of the Tamil language. **Dr. A. Govindarajan**, Assistant Professor and Director (i/c), Centre for Bharathidasan Studies, Bharathidasan University explained the origin, history of Tamil Script, and standardisation of Tamil Script. Nearly 70 students, scholars and faculty members of the department participated in the meeting.