

PROGRAMME NAME: FINANCIAL LITERACY WEEK CELEBRATIONS 2022
Date: 16th February 2022



Centre for Financial Markets, Department of Commerce and Financial Studies, Bharathidasan University in association with NSE Academy Limited, Chennai organised **Financial Literacy Week Celebrations** on 16th February 2022 at Seminar Hall, Department of Commerce and Financial Studies. **Dr. M. Selvam**, Coordinator, Centre for Financial Markets, Professor and Head, Department of Commerce and Financial Studies welcomed the gathering. **Dr. M. Selvam**, Vice-Chancellor, Bharathidasan University in his presidential address stated that the financial literacy can be developed through seeking answers for nuanced questions in the domain of finance. **Mr. S. Ranganathan**, Chief Manager, NSE Academy Limited delivered the key note address. **Mr. R. Senthil Murugan**, Senior Manager, National Stock Exchange of India Limited (NSE), Chennai in his lecture on “**Demystifying Investments**” stated that investment should make savings work for you. **Mr. Vinodh James**, Manager, NSE Academy Limited in his lecture on “**Go Digital Go Secure**” stated that NSE is a pioneer in going digital by bringing revolution in FinTech in India. **Dr. S. Iyyampillai**, Senior Professor (Retd.), Department of Economics, Bharathidasan University discussed about “**Analytical Approach for Understanding Union Budget – 2022**”. Nearly 79 participants including faculty members, research scholars, and MBA Financial Management students were benefited from this programme.