

PROGRAMME NAME: INTERNATIONAL MOTHER LANGUAGE DAY CELEBRATIONS 2022

Date: 16th February 2022



The International Mother Language Day Celebrations was organised by the Department of Commerce and Financial Studies at Seminar Hall of the department on 21st February 2022. **Prof. M. Selvam** in his welcome address stated the theme of International Mother Language Day is to promote linguistic, cultural diversity and multilingualism. **M. Jayalakshmi, II MBA FM** spoke about the special features of Tamil Language. **N. Gayathri, I MBA FM** spoke about the special features of Kannada Language. **S.S. Abhishek Krishna, I MBA FM** detailed the special features of Malayalam Language. **C. Vaishnave, I MBA FM** explained the special features of Sourashtra Language. **Prof. Mohan Gnana Olivu**, Professor of History (Retd.), Jamal Mohamed College, Trichy delivered the lecture on the topic **“Using Technology for Multilingual Learning: Challenges and Opportunities”**. The participants also shared the features of their own Mother Language. **Ms. U. Kavya**, I MBA Financial Management student offered vote of thanks. Nearly 56 students, scholars and faculty members of the department participated in the meeting.