

PROGRAMME NAME: MANAGEMENT GAMES

Date: 12th April 2022



The Department of Commerce and Financial Studies, Bharathidasan University organised the **Management Games** for the benefits of the B. Com and B.B.A students of Affiliated Colleges of Bharathidasan University on 12th April 2022. The objectives of Management Games are to identify and tap the creative and innovative talents of commerce and management graduates. The Meet is also used by participating students as a forum for interaction among them. In order to bring out the hidden talents of the future managers five events viz, Best Manager, Business Quiz, Ad-Zap, Product Launch and Variety were organized. In the valedictory function, **Dr. M. Selvam**, Vice-Chancellor, Bharathidasan University, pointed out the importance of this management events. He distributed the Prizes and Certificates to the prize winners. **Dr. S. Iyyampillai**, Senior Professor of Economics, Bharathidasan University in his special address told that hard work is important for achieving success in one's career. **Prof. V. C. Malarmannan**, Nalanda School of Business, Trichy stated that the students get practiced from new challenges, competitive spirit, optimistic attitude, importance of team work, time management, and perseverance. Around 70 students from eight affiliated Colleges of Bharathidasan University participated in the Management Games.