

PROGRAMME NAME: YOUTH AWAKENING DAY CELEBRATIONS

Date: 11th and 13th October 2021



Department of Commerce and Financial Studies celebrated **Youth Awakening Day** during 11th and 13th October 2021. Special lectures, Essay and Elocution Competitions were part of the celebrations. The Essay Competition was held on 11th October 2021. The topics were India as an Emerging Nation, Youth and Economic Development and The Life and Achievements of Dr. A. P. J. Abdul Kalam. 24 students had participated in the Essay Competition. Special lecture and Elocution Competitions were held on 13th October 2021. The elocution competition, on the topics – Management Lessons by Dr. A. P.J. Abdul Kalam, Financial Lessons from Dr. A.P.J. Abdul Kalam and The role of CSR in “Creating a Liveable Planet Earth” was conducted. 20 students had participated in the competition. **Dr. S. Iyyampillai**, Senior Professor (Retd.), Department of Economics, Bharathidasan University delivered a special lecture on the topic “**Developmental Ideas Propounded by Dr. A. P. J. Abdul Kalam**”. Nearly 75 students and scholars were benefited from this event.