

PROGRAMME NAME: INTERNATIONAL WEBINAR ON DYNAMICS OF EMERGING BUSINESS INNOVATION AND TRENDS – ACADEMIA INDUSTRY ROLE (DEBIT AIR-2022)
Date: 7th and 8th January 2022



The International webinar on Dynamics of Emerging Business Innovation and Trends – Academia Industry Role (DEBIT AIR-2022) was held during 7th and 8th January 2022. **Dr. M. Selvam**, Webinar Director and Founder-Publisher cum Chief-Editor, SMART Journal of Business Management Studies welcomed the gathering. **Dr. M. Selvam**, Vice-Chancellor, Bharathidasan University inaugurated the Seventeenth International Webinar conferred SMART Journal Awards to six eminent personalities. At inaugural function, **Prof. Jaafar Pyeman**, Director, Institute of Business Excellence, Universiti Teknologi MARA, Malaysia delivered Key Note address. **Dr. Jebamalai Vinanchiarachi**, Former Principal Advisor to the Director General of UNIDO, Principal Adviser, Knowledge Management Associates, Vienna, Austria, **Professor Abdul Kadir Bin Othman**, Deputy Director (Research and Innovation), Institute of Business Excellence (IBE) UiTM, Shah Alam, **Dr. Sankaran Venkateswar**, Saint Mary’s College of California, USA, **Dr. Geetha Subramaniam**, Professor, Graduate School of Business, SEGI University, Malaysia, **Dr. Balasundaram Maniam**, Sam Houston State University, USA and **Dr. Isaiah Onsarigo Miencha**, Senior Lecturer, Bugema University, Uganda served as the resource persons. At the valedictory function, **Dr. Hamid Saremi**, President (Chancellor), Asrar Higher Education Institute (Deemed to be University), Mashad, Ex-Vice Chancellor, Islamic Azad University, Iran delivered the Valedictory address. **Dr. Arabinda Saha**, Professor, Department of Accounting and Information System, Islamic University, Bangladesh delivered special address. **Dr. S. Iyyampillai**, Senior Professor (Retd.), **Dr. S. Vanitha**, and **Dr. M. Babu**, Associate Professors, Bharathidasan University offered felicitations. Around 100 research papers by Indian and foreign delegates on vital areas were discussed.