

PROGRAMME NAME: YOUTH AWAKENING DAY CELEBRATIONS

Date: 15th October 2022



Department of Commerce and Financial Studies celebrated **Youth Awakening Day** on 15th October 2022. **Dr. M. Selvam**, Chair, School of Business Studies welcomed the gathering. He stated that Youth Awakening Day would inculcate the young minds towards nation building. Special lectures, Essay and Elocution Competitions were part of the celebrations. The topics of Essay Competition were India Beyond 2022: Challenges and Opportunities, Financial Management towards Development of the Nation, and the role of CSR in Combating Climate Change. The essays were evaluated based on the criteria such as Originality, Clarity, Structure and Overall impression. The elocution competition on the topics Dr. A.P.J. Abdul Kalam's Thoughts on Leadership, Science and Technology in Business, Dreams of Dr. A. P. J. Abdul Kalam about India was conducted. The participants were evaluated based on the criteria such as Contents, Oratory skills, Presentation skills, Clarity of thought, and Confidence. **Dr. S. Iyyampillai**, Senior Professor (Retd.), Department of Economics, Bharathidasan University delivered a special lecture on the topic "**Dr. A. P. J. Abdul Kalam's Economic Policy Ideas**". Nearly 80 students and scholars were benefited from this event.