

**PROGRAMME NAME: NATIONAL COOPERATIVE WEEK 2022**

**Date: 18<sup>th</sup> November 2022**



The Department of Commerce and Financial Studies celebrated National Cooperative Week on 18<sup>th</sup> November 2022. Special Lecture, Quiz and Elocution Competitions are the part of National Cooperative Week celebrations. **Dr. M. Selvam**, Professor and Head, Department of Commerce and Financial Studies, Bharathidasan University welcomed the gathering. **Dr. M. Selvam**, Vice-Chancellor, Bharathidasan University delivered inaugural address. **Dr. G. Veerakumaran**, Professor and Head, Department of Cooperatives Management College of Co-Operation, Banking and Management, Kerala Agriculture University, Thirussur delivered the Special Address on the topic “**Platform Cooperatives for Gig Workforce in India**”. **Dr. C. Pitchai**, Professor, Department of Cooperation Gandhigram Rural Institute, Gandhigram delivered a special lecture on “**Cooperative Entrepreneurship**”. The Elocution Competition on the topic “**Role of Cooperatives in Fostering Innovation, Promoting Start-ups and Technology Upgradation**” was conducted. **Dr. S. Iyyampillai**, Former Senior Professor of Economics, Bharathidasan University served as the judge, delivered the valedictory address and distributed the prizes to the winners and runners of Quiz Competition and Elocution Competition.