

PROGRAMME NAME: SPECIAL LECTURE ON THE PRIMACY OF CRITICAL AND CREATIVE THINKING

DATE: 12<sup>th</sup> JULY 2023



On 12th July 2023, the Department of Commerce and Financial Studies organized a special lecture titled "The Primacy of Critical and Creative Thinking." The event was graced by **Dr.JebamalaiVinanchiarachi**, Former Principal Advisor to the UNIDO Vienna, as the resource person. Dr.Vinanchiarachi delivered an insightful and engaging lecture, emphasizing the crucial role of critical and creative thinking in today's dynamic world. He elaborated on how critical thinking is essential for effective problem-solving and informed decision-making, while creative thinking drives innovation and leads to successful outcomes across various domains. The session also included an interactive Q&A segment, where attendees had the opportunity to engage directly with the esteemed speaker, posing questions and discussing concepts in greater depth. Held in the Seminar Hall, the lecture attracted 49 participants, comprising students and faculty members, eager to enhance their cognitive skills. The event significantly benefited the participants, providing them with valuable insights into enhancing their thinking skills.