

PROGRAMME NAME: SILVER JUBILEE CELEBRATIONS

DATE: 27th DECEMBER 2023



The Department of Commerce and Financial Studies at Bharathidasan University celebrated the Silver Jubilee of COMFIN '25 on 27th December 2023. The event, held in the Seminar Hall of the department, began with a welcome address by Dr. S. Vanitha, Associate Professor and Head, followed by Dr. M. Selvam, Senior Professor & Head (Retd.), who discussed the event's theme. The inaugural address was delivered by Dr. L. Ganesan, Registrar of Bharathidasan University, and the special address was given by Dr. S. Subramanian, Professor of Commerce at Annamalai University. An audio-visual presentation of the department's 25-year journey, created by MBA Financial Management students, preceded the Best Manager and Best Investor competitions. In the afternoon, the Commerce Alumni Association Meeting was held via Google Meet. The valedictory function included a welcome address by Dr. M. Raja, President of the Commerce Alumni Association, the release of the COMFIN '25 logo and souvenir by Dr. M. Selvam, Honorable Vice-Chancellor of Bharathidasan University, and reflections on the department's history by Dr. M. Selvam, Senior Professor & Head (Retd.). Dr. S. Iyyampillai, Senior Professor and Head (Retd.), Department of Economics, Bharathidasan University, and Dr. Rm. Chidambaram, Professor and Head (Retd.), Department of Bank Management, Alagappa University, Karaikudi, also shared their insights. The event concluded with a valedictory address and prize distribution by Dr. M. Selvam, followed by a vote of thanks from Dr. S. Vanitha and a cultural function by MBA Financial Management students. The event saw active participation from approximately 76 students and scholars, effectively commemorating the department's significant milestone through a blend of speeches, competitions, and cultural activities.