

**PROGRAMME NAME: CAPABILITY ENHANCEMENT AND DEVELOPMENT SCHEMES**

DATE: 5<sup>th</sup> JANUARY 2024



The Department of Commerce and Financial Studies at Bharathidasan University organised a special lecture on 5th January 2024 as part of its Capability Enhancement and Development Schemes, commemorating India's 76th Independence Year. The event, held in the Seminar Hall of the department, featured a lecture titled "Stimulation, Support and Sustainability in Entrepreneurship" delivered by Dr. B. Revathy, Professor and Head of the Department of Commerce at ManonmaniamSundaranar University, Tirunelveli. The event began at 2:00 p.m. with Dr. Revathy sharing her expertise on fostering entrepreneurial initiatives, followed by a discussion session. The lecture drew participation from 76 individuals, including heads, faculty members, students, and scholars. The event successfully provided valuable insights into entrepreneurship and underscored the department's commitment to capability enhancement and development. The session concluded with a vote of thanks, marking another significant contribution to the department's ongoing educational efforts.