

PROGRAMME NAME: PARENTS - TEACHERS - ALUMNI - FRESHERS MEET AND WELCOME NEW BUDS

DATE: 17<sup>th</sup> JULY 2023



The Department of Commerce and Financial Studies hosted the Parents - Teachers - Alumni - Freshers Meet and Welcome to New Buds event on 17th July 2023. The event aimed to foster interaction among parents, teachers, alumni, and new students, creating a supportive and engaging academic environment. The program commenced at 10:15 a.m. with an inaugural address by **Dr. S. Iyyampillai**, Retired Senior Professor of Economics at Bharathidasan University. This was followed by a video and oral presentation about the department by second-year students, providing valuable insights into the department's activities and achievements. At 11:00 a.m., a series of interactive and fun events for freshers took place, including the Best Manager contest, a Business Quiz, and Ad Zap. The day continued with the distribution of prizes at 3:30 p.m., followed by a special address by **Dr. M. Selvam**, Honourable Vice Chancellor of Bharathidasan University. This session was instrumental in building a strong sense of community within the department. 89 participants took part of the programme.