

PROGRAMME NAME: TWO-DAY NATIONAL WORKSHOP ON FINANCIAL MARKETS FOR YOUNG INVESTOR

DATE: 21st AND 22nd AUGUST 2023



The Department of Commerce and Financial Studies at Bharathidasan University organized a two-day national workshop on "Financial Markets for Young Investor" on 21st and 22nd August 2023, from 11:00 AM to 4:00 PM, in the Seminar Hall. The workshop, commemorating India's 76th Independence Year, featured **Mr. K. Balakrishnan**, Development Executive from CSO Projects, SEBI, and NSM Empaneled Resource Person, as the speaker. Sponsored by the National Institute of Securities Markets, Bangalore, and Geojit Financial Services Private Limited, the workshop aimed to educate young investors on financial markets, investment strategies, and risk management. Faculty members, research scholars, and students actively participated, gaining valuable insights and practical knowledge to make informed investment decisions. The event was a significant success in enhancing the financial literacy of the 79 attendees.