

**PROGRAMME NAME: SOFT SKILLS DEVELOPMENT PROGRAMME**

**DATE: 30<sup>th</sup> OCTOBER 2023**



On 30th October 2023, the Department of Commerce and Financial Studies, in collaboration with the Placement and Training Cell, held a "Soft Skills Development Programme" at Bharathidasan University. The event aimed to equip students with essential professional skills. The programme started with a welcome address by **Dr. S. Vanitha**, Associate Professor and Head, Department of Commerce and Financial Studies. **Dr. S. Premanand**, Guest Lecturer, Department of Life Long Learning, then delivered a lecture on lifelong learning, emphasizing its importance for career growth. After a lunch break, **Mr. R. Baskaran**, Managing Trustee, Trinity Plus Social Trust, Trichy, led a workshop on effective communication and teamwork, involving practical exercises and role-playing activities.

**Dr. N. Prasanna**, Coordinator, Placement and Training Cell, concluded the event with a summary and a Q&A session. The event was well-received, with students appreciating the opportunity to enhance their soft skills. Nearly 82 students participated in the programme.