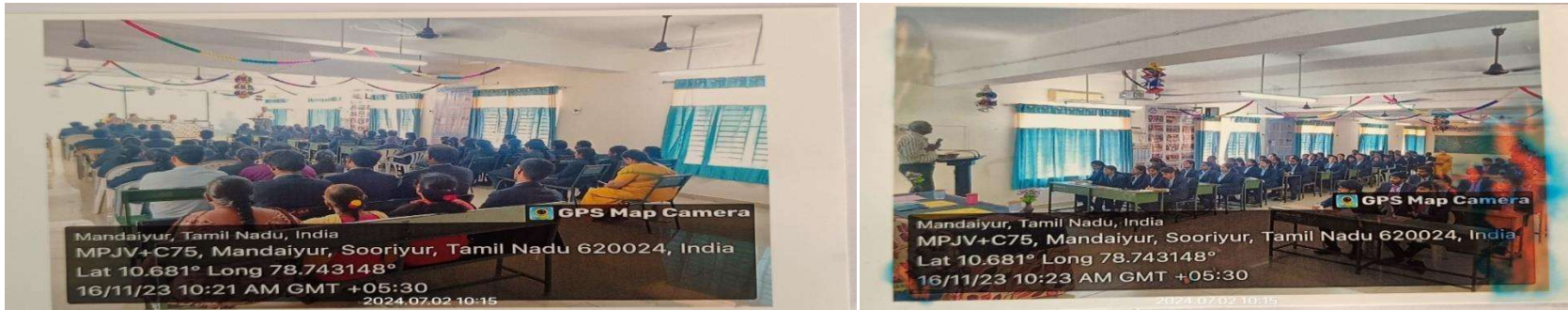


PROGRAMME NAME: NATIONAL COOPERATIVE WEEK CELEBRATIONS

DATE: 16th NOVEMBER 2023



The Department of Commerce and Financial Studies organized the National Cooperative Week Celebrations on 16th November 2023. The theme of the program was "Cooperatives for Sustainable Development." The celebrations commenced with an inaugural address by Dr. M. Selvam, Honorable Vice-Chancellor of Bharathidasan University. The program featured a special lecture on the National Cooperation Policy (NCP) 2023 and the National Education Policy (NEP) 2020 by Dr. C. Pitchai, Professor, Department of Cooperation, The Gandhigram Rural Institute - Deemed University, Gandhigram. Additionally, Dr. G. Veerakumaran, Professor and Head (Retd.), Department of Cooperative Management, Kerala Agricultural University, Thrissur, delivered a lecture on "New Cooperative Initiatives for the Growth of the Indian Economy." The event also included interactive sessions such as a quiz program for MBA students on the topic of cooperatives and a debate on "Cooperatives Can Turn India into a USD 5 Trillion Economy," with three participants speaking in support and three against. The celebrations concluded with a valedictory address by Dr. S. Iyyampillai, Senior Professor (Retd.), Department of Economics, Bharathidasan University. 81 attendees, including students and scholars, actively participated in the program. The event successfully highlighted the importance of cooperatives in sustainable development and engaged students in meaningful discussions and activities related to the cooperative movement.